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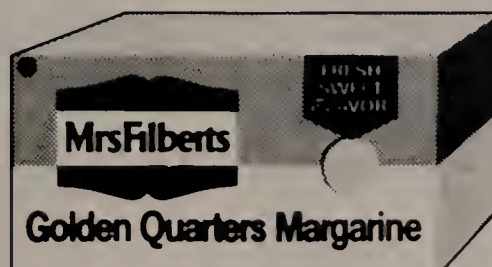
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The team was known simply as the Boston *Americans* at the start, but, in 1908, it was decided the team would be called the "Red Sox". That has been the official name of the team ever since.

The most exciting baseball park in the nation was originally built in 1912, and rebuilt by Mr. Yawkey in 1934. "The Green Monster" — the most famous wall in the American League — Fenway's left-field wall, is 37 feet high with the screen another 23 feet. In 1976, the Red Sox resurfaced the wall with new steel panels and installed a 1.5 million dollar message board.

The Red Sox have won the American League championship nine times: 1903, 1904, 1912, 1915, 1916, 1918, 1946, 1967, and 1975. In 1903 the challenge to play the National League winning team in a

post-season series was accepted, and the Boston team was the winner, five victories to three over the Pittsburgh team representing the National League. A similar challenge was not accepted in 1904.

The so-called World Series was started in 1905. The Boston team was the winner of the series in 1912 over the New York Giants, four victories to three with one tie game; Boston won in 1915 over the Philadelphia Phillies, four victories to one; Boston won over the Brooklyn Dodgers in 1916, four victories to one; Boston won over the Chicago Cubs in 1918, four victories to two; Boston lost to the St. Louis Cardinals in 1946, four victories to three; Boston lost to the St. Louis Cardinals in 1967, four victories to three; lost to Cincinnati in 4-3 in 1975 in a Series most experts say was the greatest ever played.

During Mr. Yawkey's ownership, the team has won the American League championship three times, finished second eight times and third nine times.



JOHN W. CLAIBORNE
Asst. Gen. Mgr.



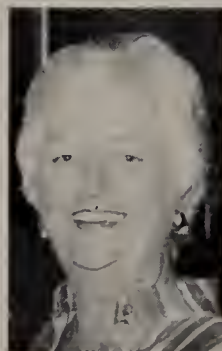
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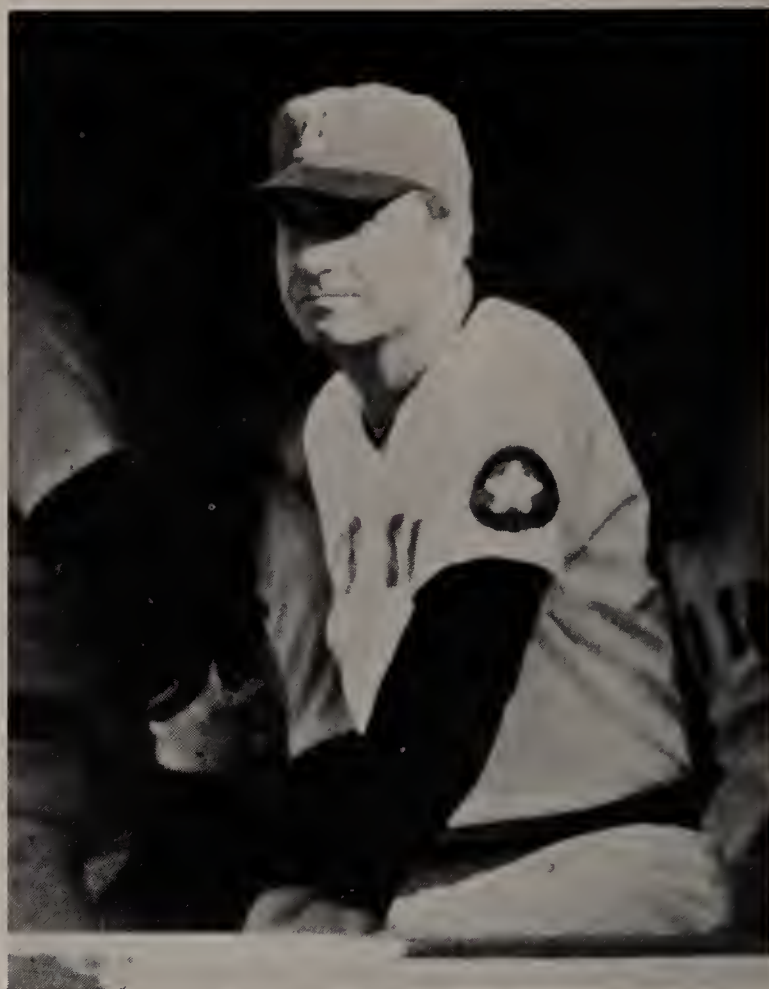
DARRELL DEAN JOHNSON

Darrell's second year at the helm of the Red Sox turned out to be exciting and successful. He won Manager of the Year laurels as the Red Sox finished 30 games over .500 to win the Eastern Division title, swept the defending World Champion Oakland A's in three straight for the A.L. pennant, and carried the favored Cincinnati Reds into the ninth inning of the seventh game before losing the World Series.

Johnson had a seven-year career as a catcher with the St. Louis Browns, White Sox, Yankees, Orioles, Cardinals, Phillies and Reds. In 1963 he joined the Orioles as a minor league manager and directed Rochester for three years. In 1964 Rochester finished fourth but won the International League playoffs by defeating Jacksonville and Syracuse. Darrell guided Elmira to the Eastern League pennant in 1966.

He became a scout for the Yankees in 1967 and then joined Dick Williams as Red Sox pitching coach in 1968-69. In 1971 he went to Louisville as manager and led the Sox triple-A team to the pennant in 1972. Louisville moved to Pawtucket for 1973 and, after losing the pennant by one game, the Paw-Sox won the Governor's Cup playoff title and the Junior World Series championship over Tulsa of the American Association.

Johnson helped develop many of the younger Red Sox players who now form the nucleus of the major league roster. He is an avid hunter and golfer in the off-season. Darrell was part of the famous 17-player trade between the Yankees and Orioles in 1954.



Age: 48, Turns 49 Aug. 25; Born: August 25, 1927, Ord, Neb. Ht.: 6'1"; Wt.: 190 lbs. Green eyes, Brown hair. Bats and Throws: Right. Home: Pinole, Calif. Married Dixie Anna Brown. Children: Dara Kaye 6/4/52, Denise Gail 9/26/54, Douglas Paul 11/30/58, Deana Ann 7/11/65.

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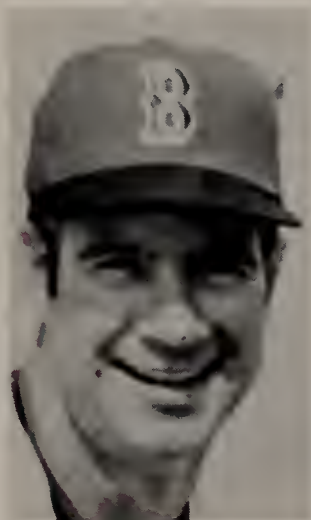
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The Coaches . . .

Donald (Don) Bryant

Age: 34, Turns 35 July 13; Born: July 13, 1941, Jasper, Fla. Ht.: 6'6"; Wt.: 205 lbs. Blue eyes, Brown hair. Bats and Throws: Right. Home: Jacksonville, Fla. Now in his third year as Red Sox bullpen coach. He was a player-coach for Darrell Johnson at Pawtucket in 1973. "The Bear" first joined the Red Sox system in 1971 after a long minor league career plus service with the Cubs in 1966 and Houston in 1969 and 1970. He caught Don Wilson's no-hitter over Cincinnati on May 1, 1969.

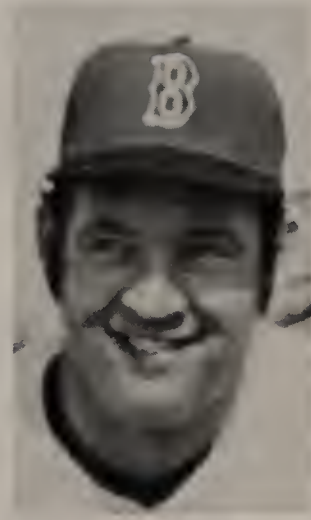
Bryant starred in football, basketball and baseball at Paxon High in Jacksonville, Fla. before entering professional baseball. He is an avid outdoorsman and also a barber in the off-season.



Stanley (Stan) Williams

Age: 39, Turns 40 Sept. 14; Born: September 14, 1936, Enfield, N.H. Ht.: 6'4"; Wt.: 225 lbs. Brown eyes, Brown hair. Bats and Throws: Right. Home: Lakewood, Calif. Married Elaine Milender. Children: Stanley Jr. 7/29/58, Shawn LaRae 1/16/60.

Stan won the admiration of the pitching staff with his dedication and hard work during the 1975 season. He is now in his second year as the Red Sox pitching coach after managing the Bristol Red Sox to the Eastern League regular-season championship in 1974. He pitched in the major leagues from 1958 through 1972 with the Dodgers, Indians, Twins, Cardinals, Yankees and Red Sox and also played for Darrell Johnson in Louisville in 1972. At Bristol he helped develop some of the younger pitchers and activated himself to pitch in several games, including a seven-inning no-hitter.



John (Johnny) Pesky

Age: 56, Turns 57 Sept. 27; Born: September 27, 1919, Portland, Ore. Ht.: 5'9"; Wt.: 170 lbs. Brown eyes, Brown hair. Bats: Left; Throws: Right. Home: Swampscott, Mass. Married Ruth Hickey. Children: David 12/19/52.

Johnny is back for his second year as the Red Sox first base coach and hitting instructor. One of the all-time favorite Red Sox players as a shortstop and third baseman. He also managed Seattle for the Red Sox in 1961-62 before moving up to the parent Boston team in 1963-1964.

He holds the Red Sox records for most hits by a rookie (205) and most singles in a season (172) and hit over .300 six times in his major league career.

After a 10-year career with Boston, Detroit and Washington, Pesky coached under Ralph Houk in Denver in 1955 and managed in the Detroit farm system from 1956 through 1960. In the mid-1960's he was a coach for the Pirates and a manager in their system before joining the Red Sox broadcast crew in 1969. He spent six years as part of the radio and television team.



Donald (Zim) Zimmer

Age: 45; Born: January 17, 1931, Cincinnati, Ohio. Ht.: 5'9"; Wt.: 185 lbs. Green eyes, Brown hair. Bats and Throws: Right. Home: Treasure Island, Fla. Married Jean Carol Bauerle. Children: Thomas 6/30/52, Donna 3/14/54.

The Red Sox have been a hustling, aggressive base-running team and Don Zimmer is one of the reasons for this fan-pleasing style of play. He returns for his third year as Red Sox third base coach after a lengthy career as a player, coach and manager.

After 12 seasons as an infielder with the Dodgers, Cubs, Mets, Cincinnati and Washington he became a minor league manager in 1967. In 1971 he moved up to third base coach with Montreal. He started 1972 in the same capacity for San Diego and then succeeded Preston Gomez in April as manager. He managed the Padres through 1973 and joined the Red Sox after that season. He and Darrell Johnson were teammates briefly with Cincinnati.

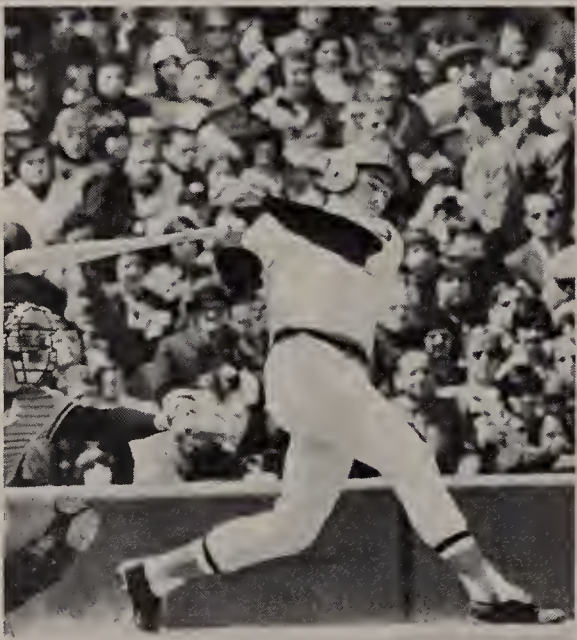
Don was always known for his all-out performances as a player and reflects that attitude in his duties with the Red Sox. His son, Tommy, was a catcher in the St. Louis system.



FRED LYNN

Red Auerbach, once coined a cliché to describe Frank Ramsey, John Havlicek and the other child prodigies who played for his Celtics. "He was never a rookie," Auerbach would say, to indicate that the hero sprang, full-blown into the major leagues. The description fits Fred Lynn as neatly as his Red Sox uniform.

That doesn't mean the Sox' center fielder was an imposter, and should return the American League rookie of the year awards accorded him by the Baseball Writers Association of America and The Sporting News. Rather, it explains why this 23-year-



old apprentice could perform so bombastically well throughout his first season, that became the first player in history ever to win both Rookie of the Year and the Most Valuable Player awards.

Many rookies have led the league in one specialty. Many others have looked like nonpareils for a week, a month or even half a season. Few, if any, however, showed Lynn's consistent superiority. Or perhaps it should be superior consistency. Eitherway, Lynn led the league in runs (103), runs batted in (105) and slugging (.566). His .331 batting average was second only to the Minnesota Twins' Rod Carew (.359). Add to this, Fred's 21 homers, 10 stolen bases and his immeasurable defensive talents, and it's obvious he was never, in any way, shape or form, a rookie.

This also answers the one question most often asked Lynn during the off-season: What can you possibly do for an encore in 1976? The answer is, the very same things he did in 1975! Said Red Sox scout Sam Mele, "Fred is a polished, complete ball player. There's no reason he should have a letdown. When I worked with him in the Florida Instructional League after the 1973 season, he had only one problem, if you could call it

that. He was trying to pull every pitch. When I told him he could reach the left field wall at Fenway Park easily if he just met the ball, he cut it out."

There are two known reasons for Lynn's early maturation as a ball player. Well, three, really, because Fred is a mature young man in real life as well. He has great confidence in his abilities, and a sharp awareness of their limitations. He is, in short, a practicing realist. When asked during spring training last year if he believed he could make the Red Sox after only 1½ years in the minors, Fred replied, as matter-of-factly as he usually does, "That'll be no problem. If I don't make it this year, I'll never make it. How well I do over a full season is another matter, however. I've never played 162 games, day in and day out."

Red Sox owner, Tom Yawkey spotted another sign of Lynn's maturity after Fred had waded through his first full season. Said Yawkey while reviewing the Red Sox' journey to the pennant, "What really tickles me is the attitude of our younger players. I'm sure that no matter what honors or problems come their way, Fred Lynn and Jim Rice will be able to handle them. Every player, even the best, has a slump now and then. Lynn

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by Tim Horgan
Sports Columnist
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N . . . IN '75 HE DID IT ALL!

will, too. But I'm sure he'll be able to cope with it."

Actually, Fred didn't suffer a slump worthy of the name last season, which might be the most improbable of all his accomplishments. He batted over .300 from the third game of the regular schedule clear through the playoffs, which certainly requires an even keel. Fred is the first to admit there might have been a little luck involved, too. "I got tired the last few weeks of the season and didn't hit the ball as sharply as I had earlier," he pointed out. "But many of the balls I didn't hit well still fell in for base hits. I was also lucky in that I didn't have any really serious injuries."

The third reason for Lynn's sustained success is that he is, as Sam Mele says, "a complete ball player, with no moral weaknesses." Fred credits this to his coach at the University of Southern California, Rod Dedeaux. Red Sox manager Darrell Johnson claims that a boy who plays college ball before he turns pro is usually one full season behind a youngster who goes directly from high school into the minor leagues. But Lynn begs to disagree, and he himself is Exhibit A. "That's not true of most guys who go to USC," he said. "Coach Dedeaux is such a

stickler for fundamentals that we learn as much if not more than we would in the minors."

Fred Lynn's meteoric rise to the Red Sox bears him out. He played only 53 games of AA ball, at Bristol, Conn., after the Red Sox had drafted him in June, 1973. Then he served one season on their AAA Pawtucket farm and jumped to the varsity. "I can't recall any player who moved up so fast in our organization," said Red Sox farm director Ed Kenney. "The strange part is, Fred didn't have a very good season his last year at Southern Cal. I don't know what the problem was, but many clubs soured on him, even though he'd been an All American his first two years. That's the only reason he was still available in the second round. But when I got my first look at him at Bristol, right after he signed with us, I said to myself, 'How we ever got this guy is beyond me.' He obviously was far ahead of our other players."

The question now is whether Fred Lynn has finally reached his level, or whether he can continue to improve his exceptional skills. One thing is certain, he won't regress. His rookie season was no fluke, no one-time thing, if only because he was never a rookie! ■



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"Now Pitching-for Boston . . ."

by RAY FITZGERALD

In Fenway Park, pitching has more often than not been an afterthought, like the third verse of the Star Spangled Banner. Oh, the rules say there must be somebody out there on that little heap of dirt, throwing the ball in the general direction of home plate.

But Fenway has a "try to hold 'em til we get our licks in", aura. The Yankees wouldn't pitch Whitey Ford there. The Indians, Bob Feller found the place anything but delightful. Nolan Ryan, of the Angels, striking out everyone and pitching no-hit games in every park except New York's Central, has found it difficult to last five innings at Fenway.

It is, in short, not a pitchers' paradise, not a Grand Canyon that will contain all but Ruthian, or to bring us more up to date, Aaronian wall-ops.

But if, as Abner Doubleday was heard to remark, pitching is 75 per cent of the game, even at Fenway Park, it behooves a team expecting to make a run for the pennant to line up some good arms. A bunch of people named Cal Koonce and Chuck Hartenstein aren't going to turn the trick.

And so, into the valley of death that is Fenway Park, the 1976 Red Sox bring the most experienced, not to mention the most expensive, bunch of starting pitchers in their 76-year history.

If all goes as expected, Luis Tiant, Bill Lee, Rick Wise and Ferguson Jenkins will make up the Big Four!

Their combined statistics sound as though they've been around since World War II. They have a total of 40 seasons in the majors, have been in 1396 games and have a staggering total of 8467 innings pitched.

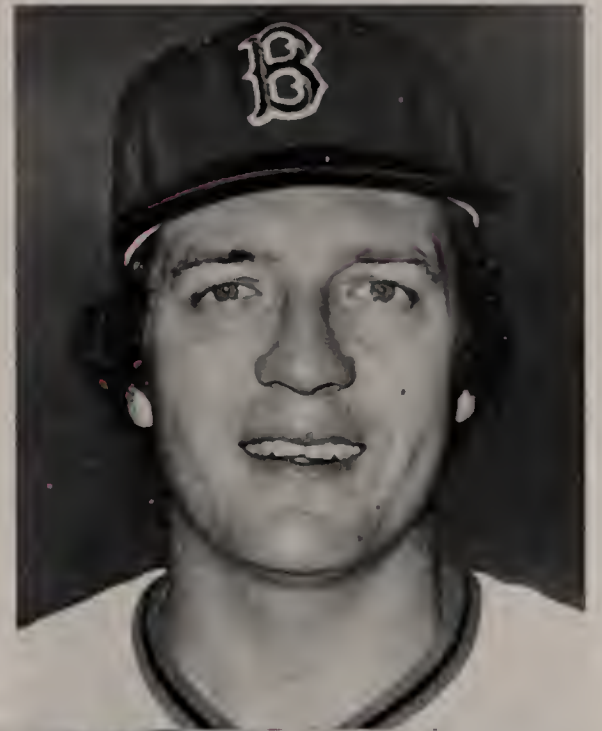
If all the baseballs these four men have thrown in major league games were laid end to end, they'd stretch from Lansdowne St. to 648 Euclid Ave., Cleveland, Ohio.

I just made that up, but I think you get the point.

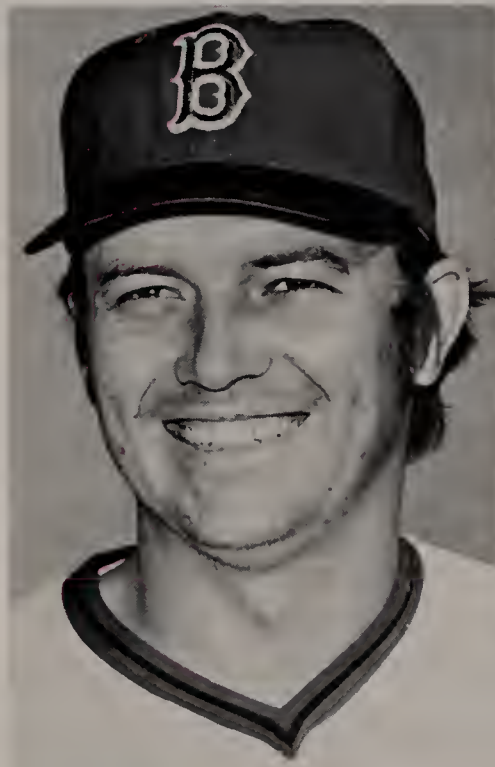
All these hurlers over the seasons, have had physical problems — Tiant with strained ribs, Lee with blisters, Wise with tendonitis, Jenkins with a knee problem — but at the end of 1975 they were four of the best.



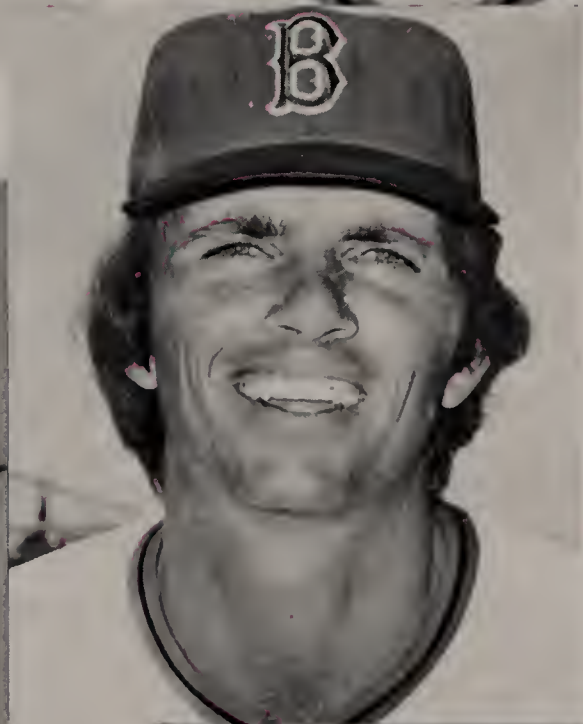
LUIS TIAnt



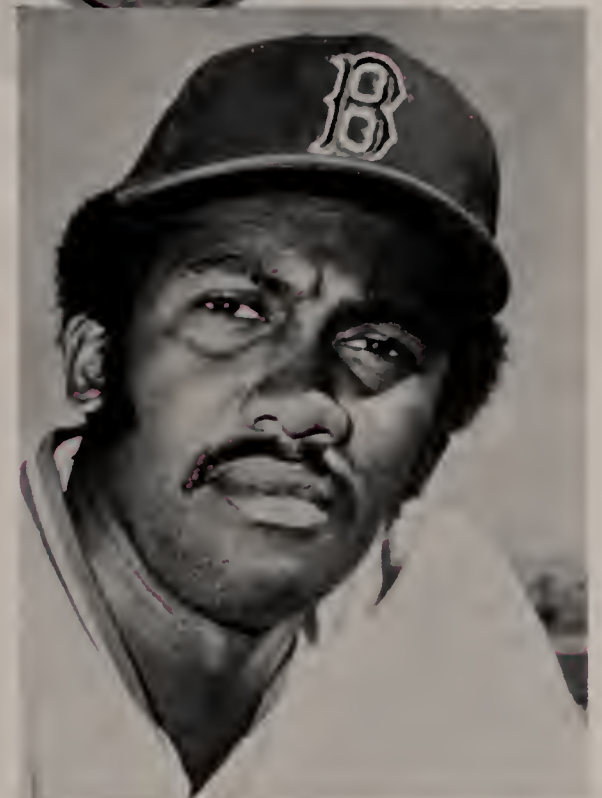
RICK WISE



REGGIE CLEVELAND



BILL LEE



FERGIE JENKINS

Tiant was the pitching star of The World Series. Lee, though he didn't get a win, pitched two marvelous games. Wise won the game that eliminated the World Champion A's in the playoffs.

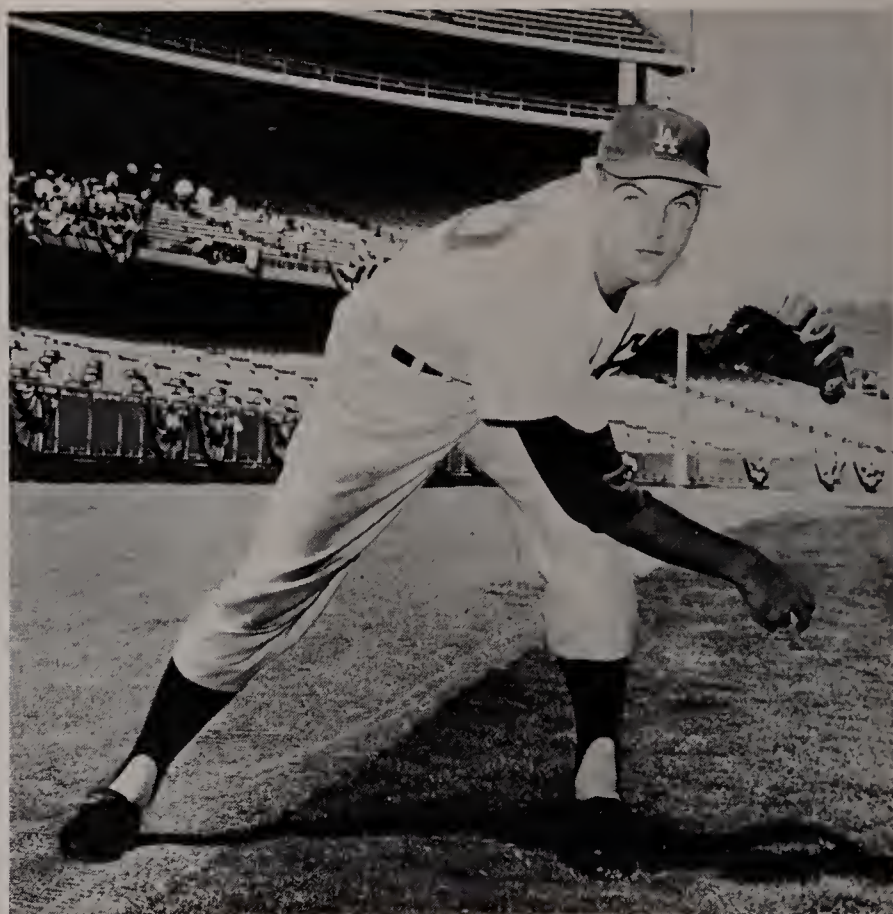
And Jenkins? Well, working for a Texas team that sometimes featured a defense based on an old St. Louis Browns game plan, he pitched 270 innings and had 22 complete games.

(Continued on page 51)

STAN WILLIAMS

The Pitching Coach!

by GEORGE BANKERT
Quincy Patriot-Ledger



Williams with L. A. Dodgers in 1961

The air was heavy and oppressive on one of those dog days in August but Stan Williams was smiling and satisfied that he had just done well the job for which he was getting paid.

It was Aug. 4, 1972, and Williams was sitting on the top step of the dugout at Fenway Park, looking out toward the field. Sweat was pouring down his face and his uniform was soaked with perspiration, the result of a long session of pitching batting practice to the Red Sox to prepare them for a game with the Baltimore Orioles.

Williams chatted amiably with a writer who popped into the dugout, passing the time of day and giving no indication that he had a reason to be unhappy. So, it came as a shock when he mentioned casually that he had been cut from the roster just a couple of hours earlier.

The reception of that sad bit of news — that he had been optioned to Louisville of the International League to make room on the 25-man roster for Luis Aparicio — was and is typical of Stan Williams, a former pitcher of consummate skill who in 1972 was struggling to remain an active player.

Nothing has changed with the massive (six feet-four inches, 225 pounds) man who today serves the Red Sox as a pitching coach. He's still doing the job for which he is getting paid — and doing it well. There is no visible evidence when adversity strikes.

Stan Williams has been pitching professionally since 1954, when he

came up with the Shawnee club in the old Sooner State League. In his 14 year stint in the majors, he has performed in both the American and National Leagues, with the Los Angeles Dodgers, New York Yankees, Cleveland Indians, Minnesota Twins, St. Louis Cardinals and the Red Sox. Williams also pitched in two World Series with the Dodgers (1959) and the Yankees (1963). Also, chalk up one appearance with the National League in the 1960 All Star game.

Now approaching his 40th birthday (to be observed Sept. 14), Stan Williams can't possibly be outworked by any of the pitching coaches in the major leagues. He works to his capacity and beyond simply because he couldn't be satisfied with less of an effort. He expects the pitchers for whom he is responsible to work hard and he sets an example for them.

Unlike most pitching coaches in baseball, Williams isn't available to writers or other members of the media before a game. He's too busy for that, running the pitchers in the outfield, watching in the bullpen and offering advice while someone who has been having a problem attempts to work it out, and conferring with either Manager Darrell Johnson or some pitcher.

That's the way he worked last year, his first with the Red Sox in a coaching capacity, and in 1974, when he served as the manager of Boston's farm club at Bristol, Conn., in the Class AA Eastern League. In fact, he had to work harder at Bristol be-

cause he was responsible for all 22 players on the roster of the minor league team, not just the 10 pitchers who came under his wing last year.

At Bristol, he also set the example by doing the job when no one else was available. Although he had not thrown in competition since 1972, when his active career ended at Louisville, he stepped into the breach when Bristol's starting pitching rotation was depleted by call-ups to Pawtucket and arm weariness or soreness. He put himself back on the active roster and showed the younger men how to do it by pitching a seven-inning no-hitter in one of the five appearances he made.

How Williams worked with the youngsters at Bristol was impressive enough to the Red Sox, and to Darrel Johnson, to warrant promotion to the parent club last year. How well Williams was received by the pitchers for whom he was responsible was reflected in September when rumors spread that he might be replaced. To a man, the pitchers stood up to be counted, voicing their support for their coach and relating how much influence he had exerted on them to improve their performances.

Stan Williams watches the performances of the Red Sox pitchers very closely. And they look to him for help or words of encouragement. They know, when something goes wrong, that Stan isn't very far away and he has the knowledge and experience to get them straightened out! ■

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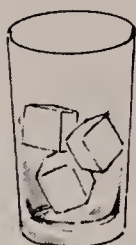


No Need to Stir



Cool it. A warm beverage poured over ice fizzes and foams and loses carbonation very quickly. To make a longer lasting soft drink (be it mixed or not) simply pre-chill the beverage.

1 Place ice in glass first. Always use large pieces of ice.



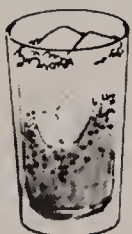
2 Pour spirits over ice and then add White Rock Sparkling Water, Ginger Ale, Tonic Mixer, or true fruit White Rock flavor of your choice.



3 No need to stir—the effect of pouring and natural effervescence will automatically result in a perfectly mixed drink with minimum loss of bubbling carbonation.

The stirrer is the enemy of a carbonated beverage... as its use will force gas out.

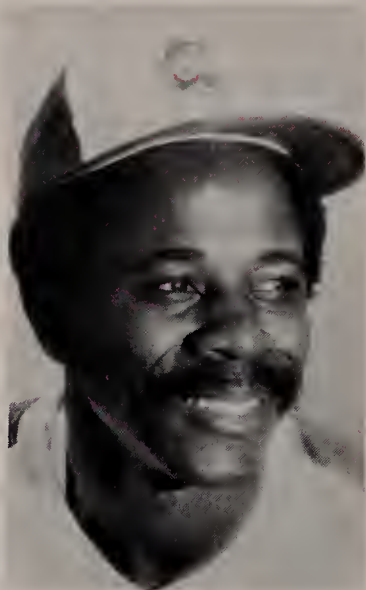
Plain highballs need no stirring at all—provided cold White Rock is used.



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White Rock
SPARKLING BEVERAGES

New Faces from the National League at Fenway Park in 1976



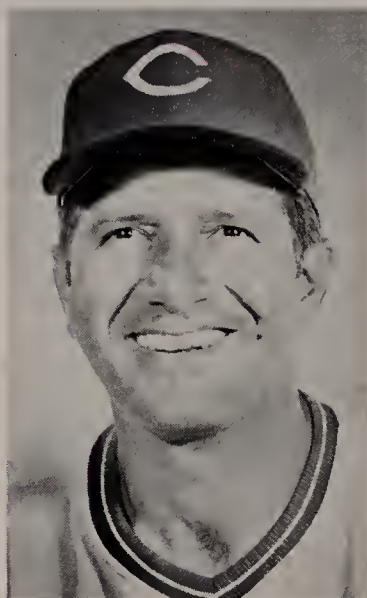
RALPH GARR from Atlanta Braves to Chicago White Sox



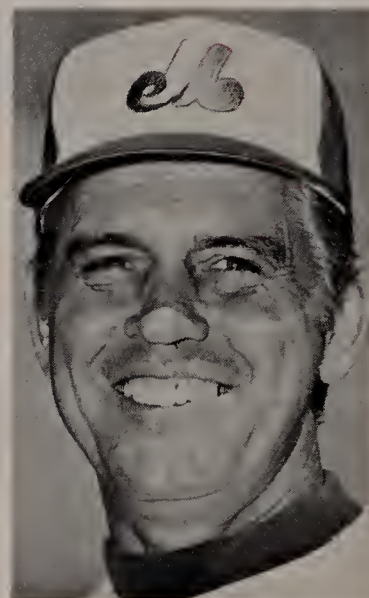
CLAY CARROLL to Chicago White Sox from Cincinnati Reds



MILT MAY from Houston Astros to Detroit Tigers



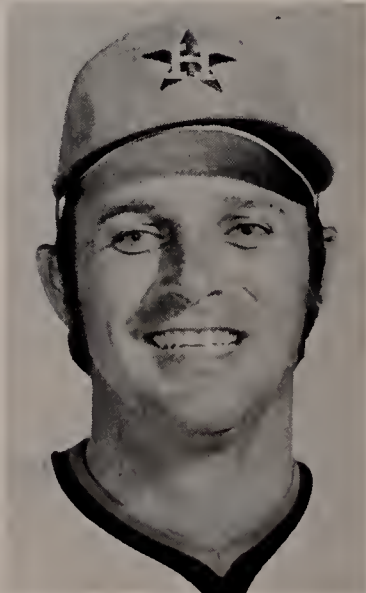
ALEX GRAMMAS from Coach of Cincinnati Reds to Manager of Milwaukee Brewers



GENE MAUCH from Manager of Montreal Expos to Manager of Minnesota Twins



RUSTY STAUB from New York Mets to Detroit Tigers



DAVE ROBERTS to Detroit Tigers from Houston Astros



DOCK ELLIS from Pittsburgh Pirates to New York Yankees

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Schaefer Breweries, New York, N.Y.

When the Red Sox became American League Champions they had to play consistently well, game after game.

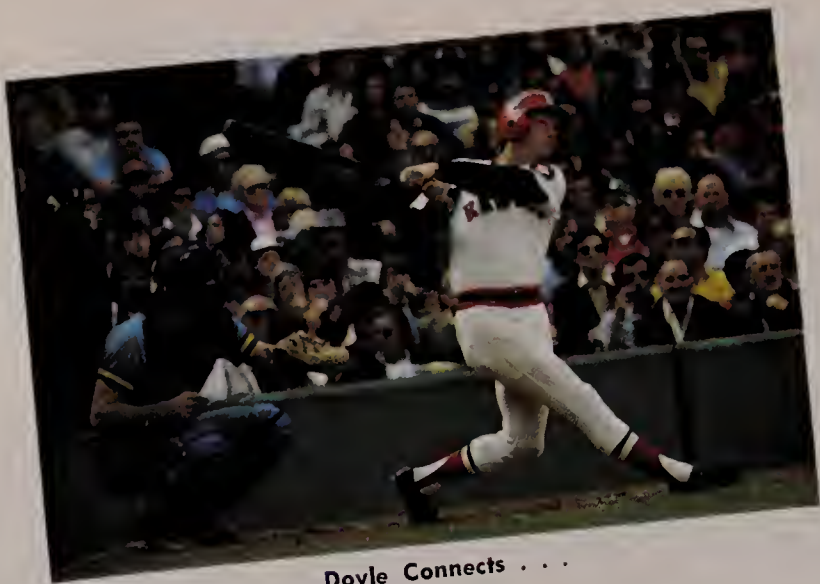
Nobody knows consistency better than Schaefer People. Every Schaefer Beer is brewed twice, "Kraeusened" the old-world way, to

keep Schaefer tasting consistently fresh and crisp, beer after beer. It's your second Schaefer that will make you say "I'm Schaefer People!"

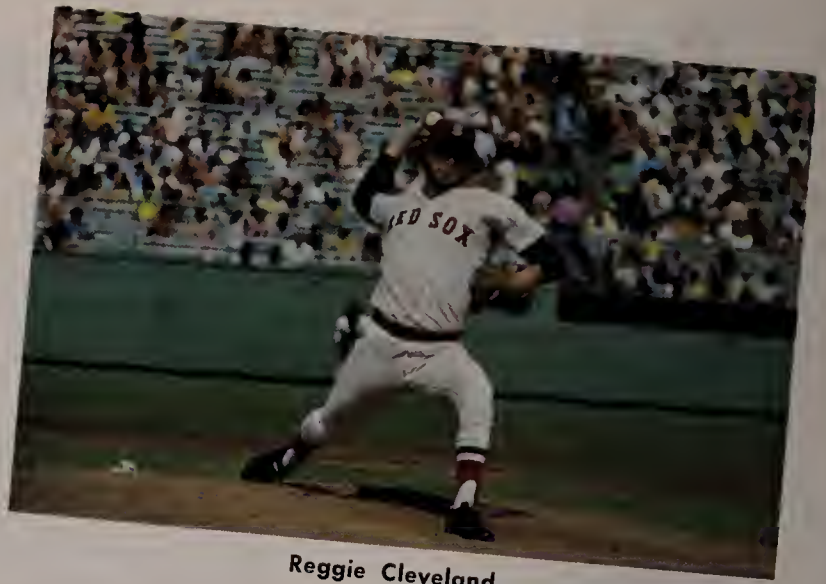
For consistently good baseball, stay with the Red Sox. And for consistently good beer, stay with Schaefer. It's always a winner!

(Schaefer Beer is available at all concession stands.)





Doyle Connects . . .



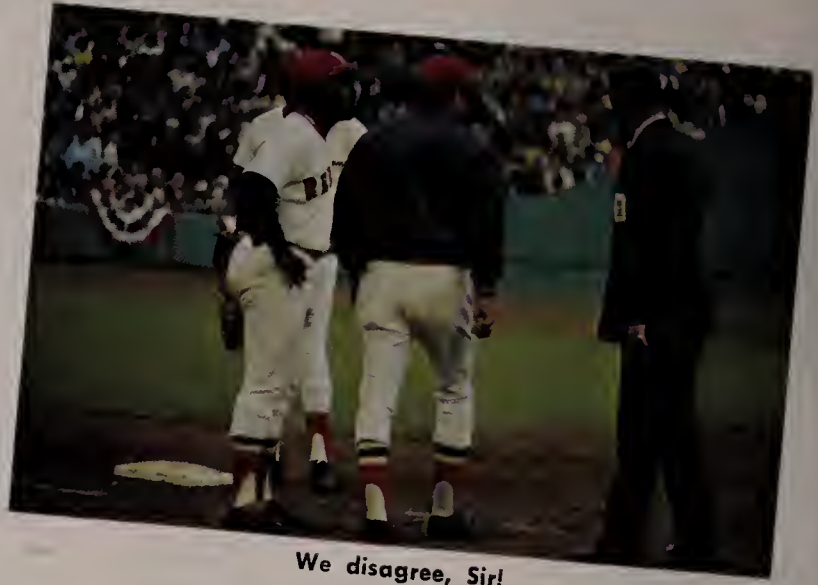
Reggie Cleveland



Pre-game ceremonies



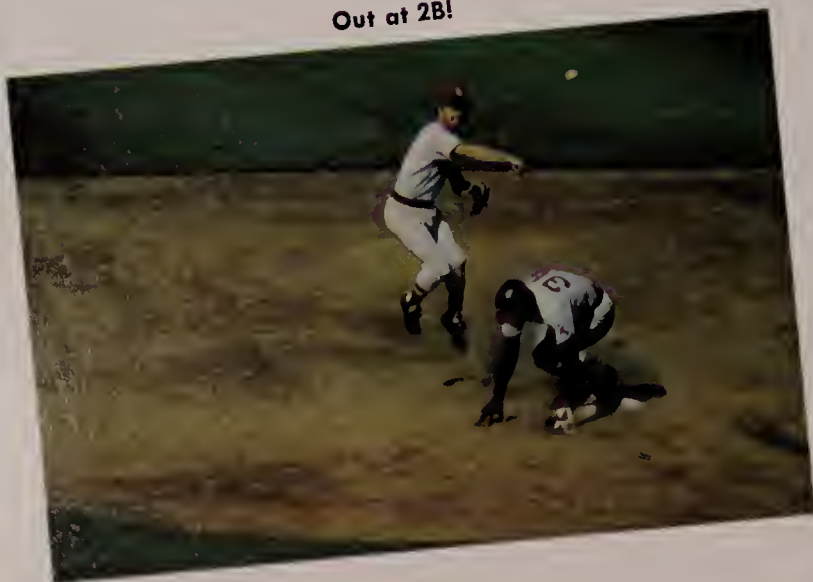
Sez You!!



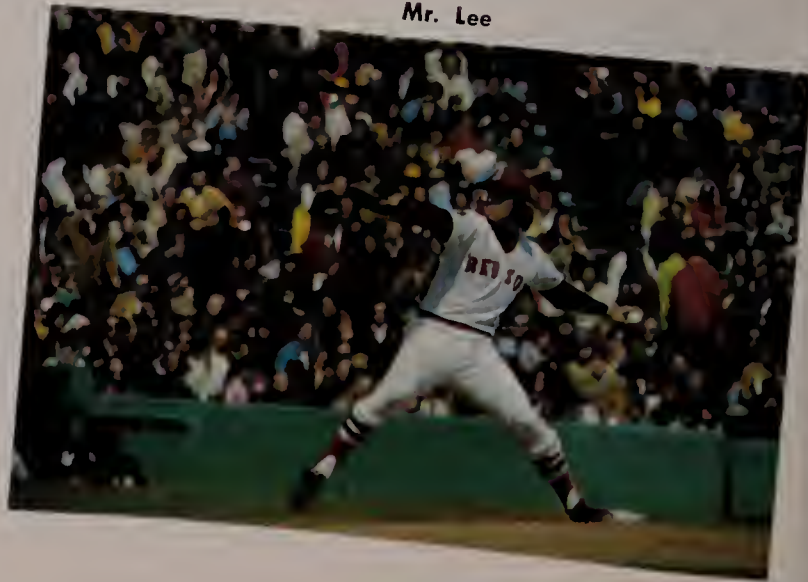
We disagree, Sir!



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JIM RICE

By HUGH McGOVERN
*Sports Writer
Worcester Telegram*

He's Ready!

Jim Rice has a modest ambition in 1976. He wants to hit one point higher, smash one more homer and collect one more run batted in than last year.

If he does that, admiring Red Sox fans will be more than delighted.

After all, the talented 23-year-old native and still resident of Anderson, S.C., posted impressive statistics last year as rookie with Boston's American League champions. Rice batted .309, clouted 22 homers and knocked in 102 tallies.

However, it will be no surprise if Boston's left-fielder does considerably better than improve by one point in average, one homer and one RBI.

In fact, the surprise will be if he doesn't.

Baseball-wise people point to his short, compact swing and his awesome strength in predicting greatness. No less a baseball immortal than Henry Aaron has said that Rice could eclipse his home run record.

His greatest asset, though, could be his determination.

Rice started his rookie season as Boston's designated hitter because his fielding was suspect. Day-after-day, though, he worked on his fielding with coach Johnny Pesky, who hit countless fungoes to the aspiring outfielder.

Finally on July 2, manager Darrell Johnson, who had observed Rice's great improvement in handling anything Pesky could hit, installed his rookie in left field — and left him there.

Rice wound up playing 90 games in the outfield until his season was abruptly ended Sept. 21 when he received a broken left hand when hit by a pitch from Detroit's Vernon Ruhle.

During that stretch, 6-foot-2, 212-pound athlete didn't make a single error.

Rice could have come of age as a defensive player July 22 in Minnesota by twice robbing Twin catcher Glenn Borgmann of homers, the first time with an over-the-wall catch in

the left corner, the second time by spearing a rocket to left-center.

The first catch in the Red Sox' 4-2 victory that night was especially memorable as no one in Metropolitan Stadium realized Rice had caught the ball until he nonchalantly removed it from his glove and threw it in while returning to his position.



That isn't the only memory of the 1975 season as far as Rice is concerned.

There was another game in Minnesota when Rice hit a line drive so hard it knocked down the left-fielder.

And there was a game in Detroit when his bat snapped in two when he missed at a pitch.

There no doubt will be many more memorable moments in his athletic

career that started in Westside and Hanna High Schools in Anderson, where Rice won 10 letters in baseball, football, basketball and track.

After signing with Red Sox scout Mace Brown on June 10, 1971, he spent that year with Williamsport of the Class A Penn-New York League. He batted .256 with five homers and 27 runs batted-in in 60 games.

After that slow start, Jim has received honors annually for his accomplishments.

Rice was a Florida State League All-Star choice after hitting .291 with 17 homers and 87 runs batted in for Winter Haven in 1972.

Promoted to Bristol for 1973, the slugger led that Eastern League in average with a .317 mark while poling 27 homers and knocking in 93 runs.

Rice finished that year with Pawtucket of the International League and then finished his apprenticeship the next year with the same club, gaining recognition from the Sporting News as Minor League Player of the Year by winning the IL's Triple Crown. He hit .337, rapped 25 homers and had 93 runs batted in. And those figures might have been even more lofty if he hadn't been called up to Boston in mid-August.

Last year Rice showed those minor league figures were an accurate barometer of his potential.

Rice in left field, Fred Lynn in center and Dwight Evans in right give Boston probably the American League's outstanding outfield, both offensively and defensively. It's a solid trio with no weakness in any category.

Rice's companions have one experience Jim hasn't tasted yet — competing in the American League playoffs and World Series. His broken hand prevented that last year.

Those post-season extravaganza's will be Rice's goal this year. They could be the spur that enables him to surpass his modest objective. ■



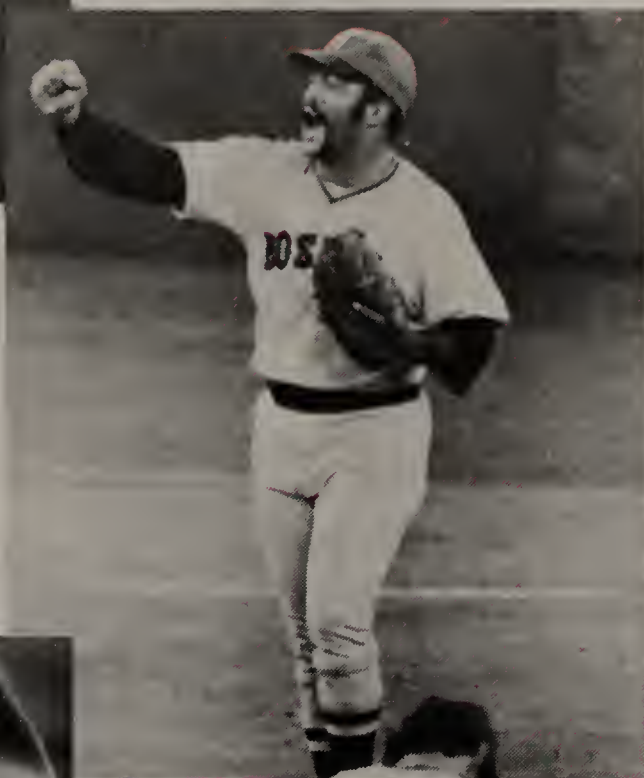
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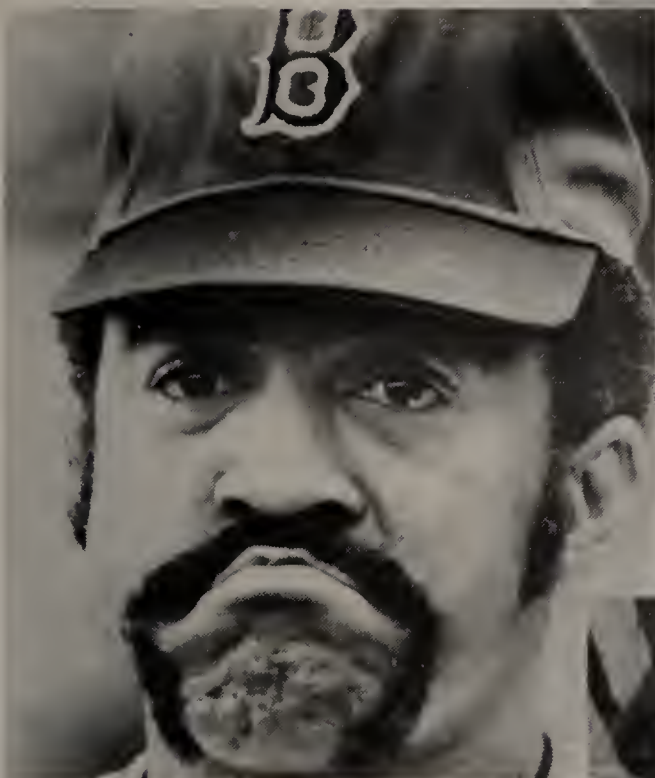


What balk?

The Faces of Looo-eee



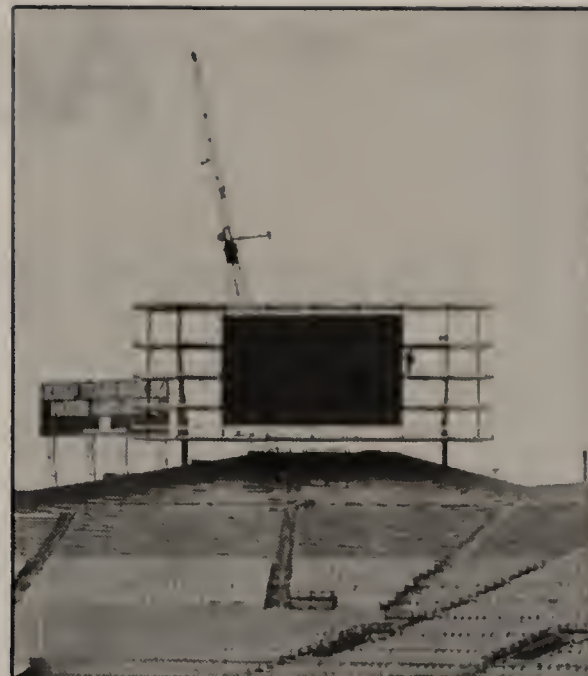
Ole!



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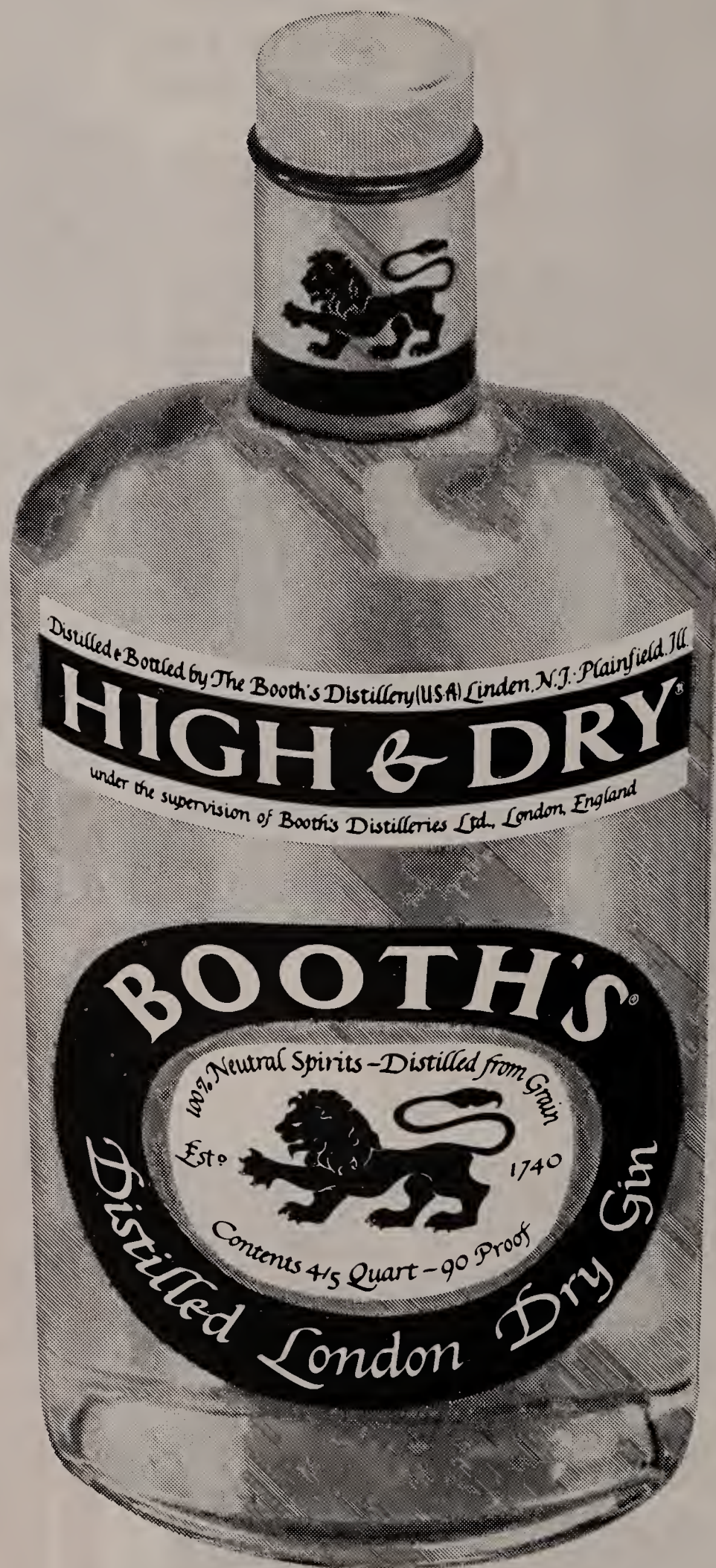
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THE "GAMES" OF THE CENTURY

All-Star Balloting Insures Original Idea of "Dream Game"

Sportswriters called it the "Game of the Century" when it began 43 years ago on a bright cloudless day in Comiskey Park on Chicago's South Side. The game was a dream first of Chicago sportswriter Arch Ward who worked to make it a reality for baseball fans everywhere. A sellout crowd of 47,595 jammed the park on July 6 to watch baseball's greats match their skill in the first All-Star Game.

Babe Ruth, Lou Gehrig, Joe Cronin, Rick Ferrell, Jimmy Dykes, Al Simmons, Earl Averill, Charlie Gehringer and Bob "Lefty" Grove took the field for the American League, which was managed by Connie Mack.

John McGraw, who came out of retirement to match wits with Mack, started Frankie Frisch, Bill Terry, Pie Traynor, Frank "Lefty" O'Doul, Chuck Klein, Paul Waner, Dick Bartell, Gabby Hartnett and Bill Hallahan for the Nationals.

On that first All-Star afternoon, the American League won 4-2. Fittingly, the deciding margin was Babe Ruth's third inning two-run homer with Charlie Gehringer aboard.

The next day, sportswriter Paul Gallico of the *New York Daily News* reflected the fans' response when he wrote, "This is by far the most interesting and exciting ball game I have ever seen. It is simply packed with dynamite and seems to change complexion almost instantaneously as star after star lugs his bat to the plate to face the world's greatest pitchers."

Ruth himself, reported as being "happy as a schoolboy" after the game, said with a wide grin, "Wasn't it swell? Didn't we win it?"

Gallico enjoyed the game so much he wrote that if the leagues don't play this game every year, someone should be examined "psychopathically."

The scribe had no cause for worry—the 1933 Game was indeed the start of an annual tradition, a mid-summer classic. Since then, the greats of both leagues have met in All-Star play every year, except in 1945 when wartime travel restrictions forced cancellation of the game.

Through the years of exciting All-Star Games the heroics of stars like DiMaggio, Musial, Williams, Mantle, Mays, Aaron, and Clemente have insured the game's classic profile. Past lineups read like the membership roster of baseball's Hall of Fame.

But there's more to the game than just its showcase qualities that many feel spur even veteran All-Stars to play as if every game was their first. Not only are the eyes of the fans on the players, so are their votes.

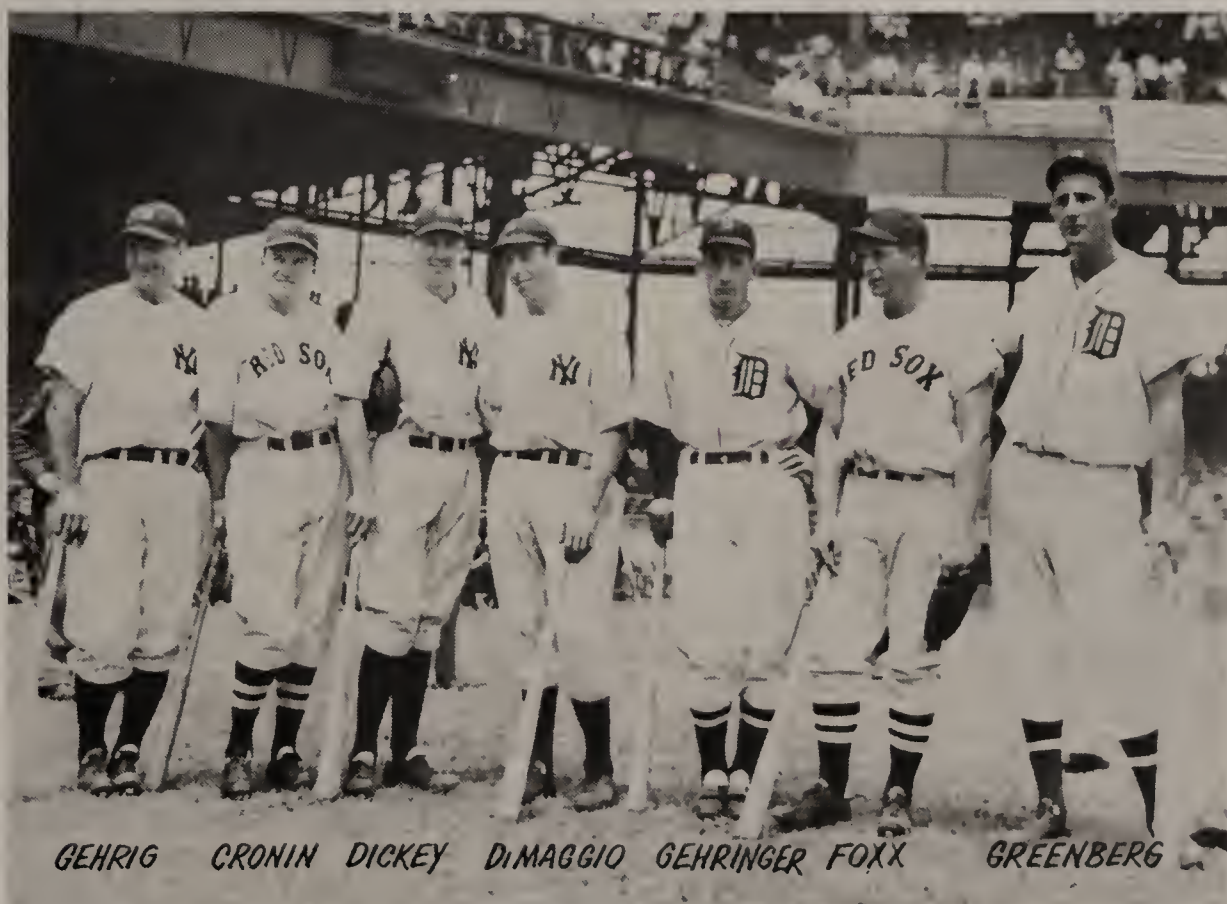
Perhaps Baseball Commissioner Bowie Kuhn summed it up best after he returned the selection of the All-Star Game starters to the fans in 1970 after a number of other methods had been tried and dropped over the years. He said, "The game belongs to the fans. It's their game."

The Commissioner has made sure it stayed that way. The nationwide, computerized fan election, introduced in 1970 offers fans the chance to pick their own All-Star teams.

At the heart of the fan election is a ballot card with the names of 128 major league stars and a space for fans to write in players not listed on the ballot. The 128 ballplayers, 64 from each league, are named to the ballot by a special "blue-ribbon" baseball committee, consisting of sportswriters, sportscasters, veteran ballplayers, managers and general managers.

The ballots are available free at thousands of stores featuring a Gillette All-Star display, and at major and minor league ballparks. Fans make their choices by punching out the boxes next to their selections or by writing in candidates not listed on the ballot. After selecting the players, fans either stamp and mail the pre-addressed ballot or, if at the ball park, drop it into the handy ballot boxes there. A computerized tabulation system makes possible weekly ballot results so that fans can

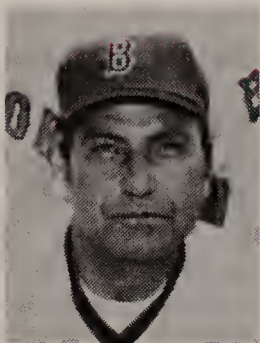
(Continued on page 42)



These great players, all of whom are now in baseball's Hall of Fame, appeared in the 1937 All-Star game in Griffith Stadium, Washington, D.C. From left to right: Lou Gehrig, N. Y. Yankees, Joe Cronin, Boston Red Sox, William Dickey, N.Y. Yankees, Joe DiMaggio, N.Y. Yankees, Charles Gehringer, Detroit Tigers, Jimmy Foxx, Boston Red Sox, and Hank Greenberg, Detroit Tigers.

A. L. EAST MANAGERS . . .

"HOW WE'LL DO IN '76"

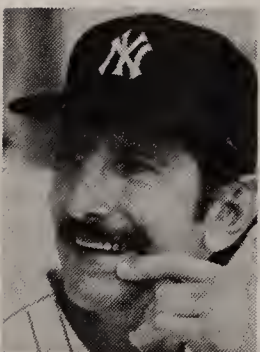


DARRELL JOHNSON, Boston Red Sox—"The fans in New England have every right to expect the Red Sox to win again in 1976 in the American League, and then take on whichever team becomes the National League Champions and go all the way, and give Mr. Yawkey his well deserved title.

"I can say this confidently because we enter the 1976 season in much better shape than we finished the exciting 1975 World Series. First, the acquisition of Ferguson Jenkins gives us a solid four man pitching rotation of double figure winners with Luis Tiant, Bill Lee and Rick Wise.

"Our club will also have the experience of playing under pennant winning and Series pressure. Last year, it was the excellent balance we had with rookies like Lynn and Rice, along with youngsters like Burleson, Evans, Cooper and Fisk, blending with veterans like Yaz, Petrocelli and Doyle, to give us a winning combination. "We'll have that balance again in 1976.

"I really feel we have the best personnel in the American League."



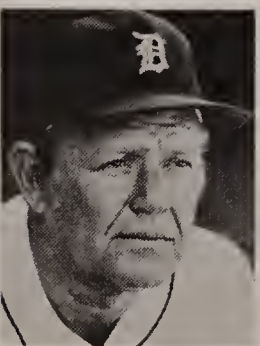
BILLY MARTIN, New York Yankees—I like the makeup of the Yankees as I write this. We made some trades at the winter meetings which I believe will make a good club even better and I'm looking forward to having the Yankees from the start of the season. Managing the team for the last two months of 1975 gave me a good look at what we had — I was impressed. Now I think we're ready to create a significant pennant race in the American League East.

Pitching is the lifeblood of the team. At this time, I really like the depth of our club in that area. For starting pitchers we have Catfish Hunter, Rudy May and Larry Gura back from last

year, plus Dock Ellis, Ken Brett and Ed Figueroa obtained in trades.

We got the most talked about young infielder in baseball this winter in Willie Randolph. We're hoping Elliott Maddox is back at top farm in 1976; Mickey Rivers, my new outfielder, offers the club a dimension it's never had — sensational speed.

It's a young club, but with experience and I'm confident we can challenge the Red Sox.



RALPH HOUK, Detroit Tigers—The Tigers will be improved in 1976. We are, of course, delighted to get the players we did from the National League.

Rusty Staub, is a big man in our batting order right now. In getting Milt May, we added another good left-handed bat and also acquired a fine catcher. With Willie Horton, Staub and May in the batting order, we certainly mount a bigger threat. Dave Roberts has the credentials of a regular starter. Jim Crawford and Bill Laxton, are relief prospects and we welcome both southpaws. There are several youngsters who are going to help us.

Tom Veryzer came along fast, batting .313 . . . Vern Ruhle was a rookie of the year, too; Dan Meyer showed with his bat that he is ready to step in there and carry his share of the load . . . Aurelio Rodriguez jumped his average 23 points in two seasons . . . Before he was hurt in July, John Hiller already had 14 saves . . . Bill Freehan broke a lot of fielding records for catchers and Ben Oglivie batted .303.

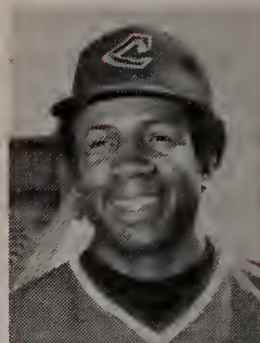
The Tigers have set a course — primarily building with prospects from the farm system and adding strength by trading when possible. We're still on that course, and I'm hoping that things work out for us to give those fans a better team and more excitement in 1976.

FRANK ROBINSON, Cleveland Indians—In 1976, we are shooting at the role of a contender in the American League East. As a manager, I firmly believe in putting together a set lineup if possible, and our club is approaching that point.

The infield should be strong both offensively and defensively. Third baseman Buddy Bell and Frank Duffy, shortstop, are fine young veterans. On the right side, 2B Duane Kuiper is daring and aggressive offensively and acrobatic in the field. Boog Powell came back with a super year at 1B in 1975, and with the snap back in his bat, he provides power from the left side of the plate. I'd like to mention John Lowenstein because he's listed on the roster as an outfielder. John is so versatile that he's one of our most valuable players.

Our pitching staff is much deeper than it was a year ago. I plan on using a five-man rotation. Dennis Eckersley, Jim Bibby, Roric Harrison, Pat Dobson, Eric Raich, Fritz Peterson, Rick Waits and Don Hood will be competing for those spots, along with Steve Kline and Jim Kern if they can return to form.

We will be an exciting team to watch. We're basically young but still experienced.

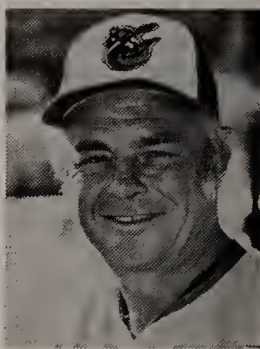


EARL WEAVER, Baltimore Orioles—Even though we didn't win the Eastern Division Championship in 1975, for only the second time in seven years, we will have one of the most set lineups in either league this season.

Elrod Hendricks and Dave Duncan give us two experienced catchers capable of handling any pitching staff. Lee May had a typical year for him and now that he knows the pitchers in the AL, he can be expected to improve. Bobby Grich and Brooks Robinson will again be at second and third. Don Baylor, Paul Blair and Ken Singleton will more than likely be our starting outfield.

An already sound pitching staff features Jim Palmer, Mike Tarrez, Mike Cuellar and Ross Grimsley.

We feel that we have enough to win, but to do it, we just can't afford too many off years at the plate.



ALEX GRAMMAS, Milwaukee Brewers—With a new manager and coaching staff much is to be learned about this club.

One thing is certain, Milwaukee will enter the 1976 season with last year's leading home run and RBI King, first baseman George Scott. The other corner is well manned in the person of Don Money. With Robin Yount at shortstop, the Brewers should not have to worry about that position. The catching is in good hands with Darrell Porter and Charlie Moore. Any time Hank Aaron steps up to the plate you are liable to get a couple of quick runs.

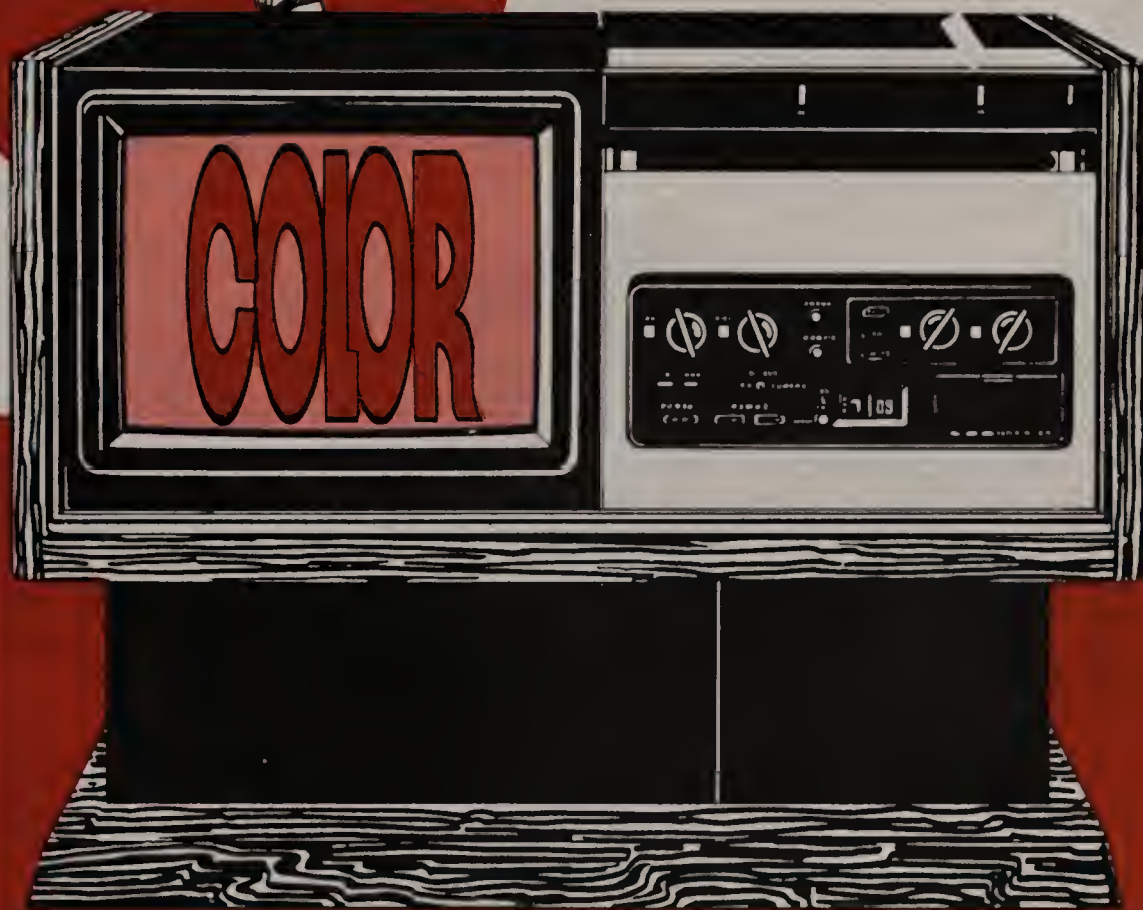
The outfield should be a wide open battle for positions. Sixto Lezcano is being counted on heavily to manage one of the positions. The hope is to have a healthy Bobby Darwin for the outfield and/or designated hitting. The acquisition of Vada Pinson should stabilize the outfield.

It's vital that Jim Slaton pitch consistently for a full season and that Pete Broberg maintains his effectiveness. Jim Colborn can be counted on whenever needed.

We should know a lot more about the Brewers' chances after the first month of the season.



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GEORGE SCOTT



DON MONEY



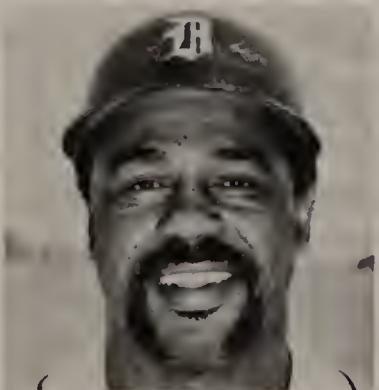
HENRY AARON

DETROIT TIGERS—May 24 & 25

Monday, 7:30—Tuesday, 7:30



RUSTY STAUB



WILLIE HORTON



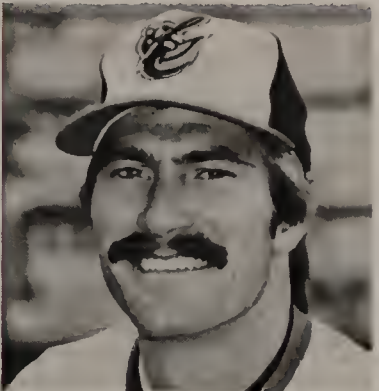
JOE COLEMAN

BALTIMORE ORIOLES—May 28, 29 & 30

Friday, 7:30—Saturday, 7:30—Sunday, 2:00



LEE MAY

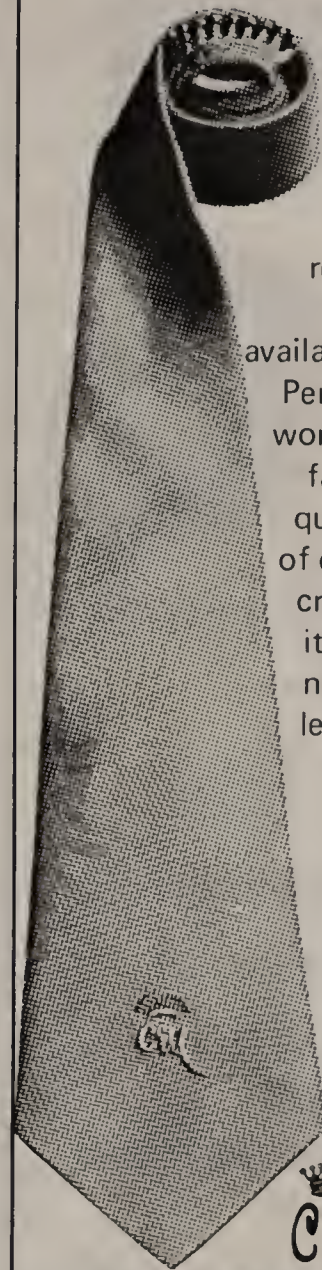


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Baseball Shorthand, as used by the news media to render every game more enjoyable to baseball enthusiasts. All players are numbered and all plays recorded by symbols. For symbols and example of system, see below:

CODE NUMBER OF PLAYERS AS FOLLOWS

Pitcher	1	Second Baseman	4	Left Fielder	7
Catcher	2	Third Baseman	5	Center Fielder	8
First Baseman	3	Shortstop	6	Right Fielder	9

SYMBOLS FOR PLAYS

Single	—	Fielder's Choice	FC	Passed Ball	PB
Double	=	Hit by Pitcher	HP	Balk	BK
Triple	≡	Wild Pitch	WP	Struck Out	K
Home Run	≡≡	Stolen Base	S	Base on Balls	BB
Reached base on error	E	Sacrifice Hit	SH	Force Out	FO

WP	S
(PB)	E-4

The lower lefthand corner of the scoring block should be considered as home plate. Progress is counter-clockwise with progress to first base indicated in lower right-hand corner, to second in upper righthand corner, to third in upper lefthand corner and to home in lower left. In example to left, batter reached first on an error by the second baseman, stole second, went to third on a wild pitch and scored on a passed ball. It is convenient to encircle all runs as shown so that scoring plays may be seen at a glance.

FENWAY PARK GROUND RULES

Foul poles, screen poles and screen on top of left field fence are outside of playing field. Ball going through scoreboard, either on the bound or fly: 2 Bases. Fly ball striking left center field wall to right of line behind flag pole: Home Run. Fly ball striking wall or flag pole and bounding into bleachers: Home Run. Fly ball striking line or right of same on wall in right center: Home Run. Fly ball striking wall left of line and bounding into bullpen: Home Run. Ball sticking in bullpen screen: 2 Bases. Batted or thrown ball remaining behind or under canvas or in cylinder: 2 Bases. Ball striking bevel on the wall between the foul pole in left field and the corner back of the flag pole, and bounding into stands or out of park: 2 Bases. Ball striking top of scoreboard, also ladder below top of wall and bounding out of the park: 2 Bases.

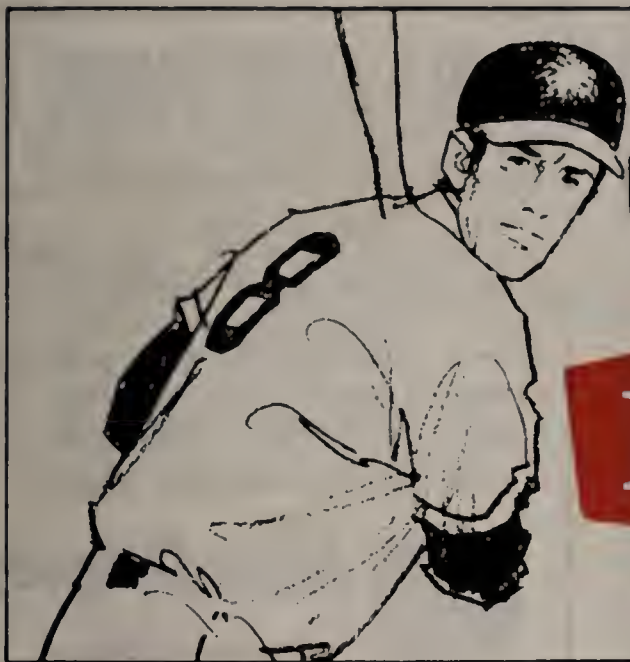
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TEXAS RANGERS ROSTER

No.	Name	B	T	Hgt.	Wgt.	Born	Birthplace	1975 Club	G	IP	W	L	ERA
PITCHERS													
35	BARR, STEVE	L	L	6'4"	190	9- 8-51	St. Louis, Mo.	Pawtucket	23	147	6	12	2.93
								Boston	3	7	0	1	2.57
34	BRILES, NELSON	R	R	5'11"	205	8- 5-43	Dorris, Cal.	Kansas City	24	112	6	6	4.26
29	FOUCAULT, STEVE	L	R	6'0"	205	10- 3-49	Duluth, Minn.	Texas	59	107	8	4	4.12
26	HARGAN, STEVE	R	R	6'3"	180	9- 8-42	Fort Wayne, Ind.	Texas	33	189	9	10	3.80
43	HOERNER, JOE	R	L	6'1"	200	11-12-36	Dubuque, Ia.	Philadelphia	25	21	0	0	2.57
36	PERRY, GAYLORD	R	R	6'4"	215	9-15-38	Williamston, N.C.	Cleveland	15	122	6	9	3.55
								Texas	22	184	12	8	3.03
18	PERZANOWSKI, STAN	R	R	6'2"	175	8-25-50	East Chicago, Ind.	Spokane	20	113	8	6	3.82
								Texas	12	66	3	3	3.00
48	SINGER, BILL	R	R	6'4"	200	4-24-44	Los Angeles, Cal.	Calafornia	29	179	7	15	4.98
46	TERPKO, JEFF	R	R	6'0"	180	10-16-50	Sayer, Pa.	Spokane	43	70	3	8	4.11
40	UMBARGER, JIM	L	L	6'6"	200	2-17-53	Burbank, Cal.	Texas	56	131	8	7	4.12
CATCHERS													
9	ELLIS, JOHN	R	R	6'2"	215	8-21-48	New London, Conn.	1975 Club	G	H	HR	RBI	Avg.
14	FAHEY, BILL	L	R	6'0"	200	6-14-50	Detroit, Mich.	Cleveland	92	68	7	32	.230
10	SUNDBERG, JIM	R	R	6'0"	190	5-18-51	Galesburg, Ill.	Texas	21	11	0	3	.297
								Texas	155	94	6	36	.199
INFIELDERS													
4	CUBBAGE, MIKE	L	R	6'0"	180	7-21-50	Charlottesville, Va.	Spokane	56	68	10	34	.313
								Texas	58	32	4	21	.224
17	FREGOSI, JIM	R	R	6'2"	195	4- 4-42	San Francisco, Cal.	Texas	77	32	7	33	.263
21	HARGROVE, MIKE	L	L	6'0"	195	10-26-49	Perrytan, Tex.	Texas	145	157	11	62	.303
11	HARRAH, TOBY	R	R	6'0"	180	10-26-48	Sissanville, W.Va.	Texas	151	153	20	93	.293
13	HOWELL, ROY	R	R	6'1"	190	12-18-53	Lampac, Cal.	Texas	125	96	10	51	.251
7	RANDLE, LENNY	L-R	R	5'10"	169	2-12-49	Long Beach, Cal.	Texas	156	166	4	57	.276
15	SMALLEY, ROY	L-R	R	6'2"	195	10-25-52	Los Angeles, Cal.	Spokane	43	55	2	19	.340
								Texas	78	57	3	33	.228
OUTFIELDERS													
12	BENIQUEZ, JUAN	R	R	5'11"	165	5-13-50	San Sebastian, P.R.	Boston	78	74	2	17	.291
20	BURROUGHS, JEFF	R	R	6'2"	195	3- 7-51	Long Beach, Cal.	Texas	152	132	29	94	.226
16	CLINES, GENE	R	R	5'9"	167	10- 6-46	San Pablo, Cal.	N.Y. Mets	82	46	0	10	.227
6	GRIEVE, TOM	R	R	6'2"	190	3- 4-48	Pittsfield, Mass.	Texas	118	102	14	61	.276
30	MOATE5, DAVE	L	L	5'9"	165	1-30-48	Great Lakes Ill.	Spokane	90	100	3	32	.275
								Texas	54	48	3	14	.274
MANAGER: Frank Lucchesi (44) COACHES: Dick Gernert (47), Sid Hudson (54), Jackie Moore (42), Pat Carrales (45)													



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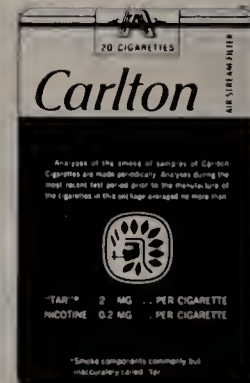
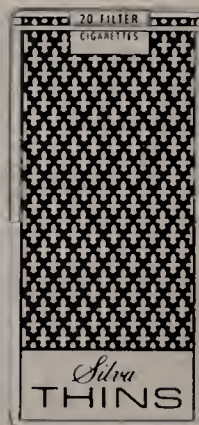
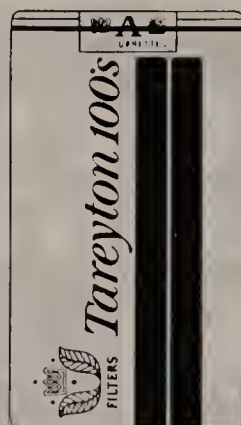
BOSTON RED SOX ROSTER

No.	Name	B	T	Hgt.	Wgt.	Born	Birthplace	1975 Club	G	IP	W	L	ERA
PITCHERS													
26	CLEVELAND, REGGIE	R	R	6'1"	205	5-23-48	Swift Current, Sask.	Boston	31	171	13	9	4.43
29	HOUSE, TOM	L	L	5'10"	180	4-29-47	Seattle, Wash.	Atlanta	58	79	7	7	3.19
31	JENKINS, FERGUSON	R	R	6'5"	210	12-13-43	Chatham, Ont.	Texas	37	270	17	18	3.93
46	JONES, RICK	L	L	6'5"	195	4-16-55	Jacksonville, Fla.	Winston-Salem	17	145	13	3	2.11
								Bristol	13	81	7	4	3.67
37	LEE, BILL	L	L	6'3"	210	12-28-46	Burbank, Cal.	Boston	41	260	17	9	3.95
45	POLE, DICK	R	R	6'3"	215	10-13-50	Trout Creek, Mich.	Boston	18	90	4	6	4.42
23	TIANT, LUIS	R	R	5'11"	205	11-23-40	Havana, Cuba	Boston	35	260	18	14	4.02
38	WILLOUGHBY, JIM	R	R	6'2"	205	1-31-49	Salinas, Cal.	Tulsa	15	114	8	6	3.24
								Boston	24	48	5	2	3.54
40	WISE, RICK	R	R	6'2"	208	9-13-45	Jackson, Mich.	Boston	35	255	19	12	3.95
CATCHERS													
27	FISK, CARLTON	R	R	6'2"	220	12-26-47	Bellows Falls, Vt.	1975 Club	G	H	HR	RBI	Avg.
10	MONTGOMERY, BOB	R	R	6'1"	210	4-16-44	Nashville, Tenn.	Boston	79	87	10	52	.331
								Boston	62	44	2	26	.226
INFIELDERS													
7	BURLESON, RICK	R	R	5'10"	165	4-29-51	Lynwood, Cal.	Boston	158	146	6	62	.252
17	COOPER, CECIL	L	L	6'2"	175	12-20-49	Brenham, Tex.	Boston	106	95	14	44	.311
3	DILLARD, STEVE	R	R	6'1"	180	2- 8-51	Memphis, Tenn.	Pawtucket	57	30	0	4	.194
								Bristol	68	73	1	20	.280
5	DOYLE, DENNY	L	R	5'9"	165	1-17-44	Louisville, Ky.	California	8	1	0	0	.067
								Boston	89	96	4	36	.310
2	GRIFFIN, DOUG	R	R	6'0"	165	6- 4-47	South Gate, Cal.	Boston	100	69	1	29	.240
30	JOHNSON, DERON	R	R	6'1"	212	7-17-38	San Diego, Cal.	Chicago	148	129	18	72	.233
								Boston	3	6	1	3	.600
25	MICHAEL, GENE	L-R	R	6'2"	185	6- 2-38	Kent, Ohio	Detroit	56	31	3	13	.214
6	PETROCELLI, RICO	R	R	6'0"	200	6-27-43	Brooklyn, N.Y.	Boston	115	96	7	59	.239
8	YASTRZEMSKI, CARL	L	R	5'11"	185	8-22-39	Southampton, N.Y.	Boston	149	146	14	60	.269
OUTFIELDERS													
1	CARBO, BERNIE	L	R	6'0"	185	8- 5-47	Detroit, Mich.	Boston	107	82	15	50	.257
24	EVANS, DWIGHT	R	R	6'3"	195	11- 3-51	Santa Monica, Cal.	Boston	128	113	13	56	.274
19	LYNN, FRED	L	L	6'1"	190	2- 3-52	Chicago, Ill.	Boston	145	175	21	105	.331
16	MILLER, RICK	L	L	6'0"	180	4-19-48	Grand Rapids, Mich.	Boston	77	21	0	15	.194
14	RICE, JIM	R	R	6'2"	212	3- 8-53	Anderson, S.C.	Boston	144	174	22	102	.309

MANAGER: Darrell Johnson (22)

COACHES: Don Bryant (33), John Pesky (35), Stan Williams (32), Don Zimmer (34)

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13 Alexander	19 Scott	21 Johnson	16 Peterson	15 Coleman	17 Littell
17 Garland	21 Brewer	25 Jefferson	17 LaRoche	17 Roberts	22 Leonard
22 Palmer	30 Ryan	26 Hamilton	22 Bibby	18 Hiller	23 Mingori
23 Jackson	33 Kirkwood	28 Wood	23 Thomas	20 Fidrych	29 Bird
30 Holtzman	39 Dunning	36 Carroll	31 Brown	21 Bare	32 McClure
35 Cuellar	40 Tanana	40 Vuckovich	32 Hood	27 Laxton	33 Pattin
37 Miller	41 Drago	46 Barrios	34 Kern	28 Crawford	34 Splittorff
39 Grimsley	42 Hassler	51 Forster	35 Buskey	31 Ruhle	37 Sadecki
46 Flanagan	43 Monge	54 Gossage	36 Waits	49 Grilli	39 Fitzmorris
	45 Hartzell	55 Kucek	37 Eckersley		
	47 Ross		41 Dobson		

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18 Hausman	19 Burgmeier	19 Tidrow	14 Blue	18 Perzanowski
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25 Travers	21 Decker	29 Hunter	17 Bosman	29 Foucault
29 Sprague	23 Luebber	31 Figueroa	22 Todd	34 Briles
35 Castro	24 Campbell	36 Ellis	24 Torrez	35 Barr
39 Champion	26 Pazik	38 Brett	25 Lindblad	36 Perry
40 Broberg	28 Blyleven	39 Gura	34 Fingers	40 Umbarger
41 Slaton	30 Goltz	40 Martinez	37 Abbott	43 Hoerner
42 Murphy	31 Hughes	43 May	39 Bahnsen	46 Terpko
46 Augustine		53 Pagan		48 Singer
48 Colborn				

NATIONAL LEAGUE PITCHERS

ATLANTA	CHICAGO	CINCINNATI	HOUSTON	LOS ANGELES	MONTREAL
1 Camp	1 Bonham	1 Alcala	1 Andujar	1 Downing	1 Carrithers
2 Capra	2 Burris	2 Billingham	2 Barlow	2 Hooton	2 Fryman
3 Dal Canton	3 Crosby	3 Borbon	3 Cosgrove	3 Hough	3 Granger
4 Devine	4 Garman	4 Darcy	4 Dierker	4 John	4 Kirby
5 Moret	5 Knowles	5 Eastwick	5 Forsch	5 Marshall	5 Murray
6 Morton	6 Reuschel, P.	6 Gullett	6 Griffin	6 Rau	6 Renko
7 Niekro	7 Reuschel, R.	7 McEnaney	7 Konieczny	7 Rhoden	7 Rogers
8 Quintana	8 Schults	8 Nolan	8 McIntosh	8 Sutton	8 Scherman
9 Ruthven	9 Stone	9 Norman	9 Niekro	9 Wall	9 Stanhouse
10 Sosa	10 Zamora	10 Zachry	10 Pentz		10 Warthen
11 Torrealba			11 Richard		
			12 Rondon		
			13 Siebert		
			14 Sosa		
			15 Stanton		

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3 Hall	3 Garber	3 Giusti	3 Falcone	3 Foster	3 D'Acquisto
4 Koosman	4 Kaat	4 Hernandez	4 Forsch	4 Grelf	4 Halicki
5 Lockwood	5 Lonborg	5 Kison	5 Frisella	5 Jones	5 Heaverlo
6 Lolich	6 McGraw	6 Medich	6 Hrabosky	6 Metzger	6 Lavelle
7 Matlack	7 Reed	7 Moose	7 McGlothen	7 Spillner	7 Minton
8 Sanders	8 Schueler	8 Reuss	8 Proly	8 Strom	8 Moffitt
9 Seaver	9 Twitchell	9 Rooker	9 Rasmussen	9 Tomlin	9 Montefusco
10 Swan	10 Underwood	10 Tekulve	10 Wallace	10 Wehrmeister	10 Williams
11 Webb					

1976 AMERICAN LEAGUE UMPIRES

- 1 Larry Barnett
- 2 Nick Bremigan
- 3 Joe Brinkman
- 4 Nestor Chylak
- 5 Alan Clark
- 6 Terry Cooney
- 7 Bill Deegan
- 8 Don Deninger
- 9 Lou DiMuro
- 10 Jim Evans
- 11 Bob Ford
- 12 Art Frantz
- 13 Dick Garcla
- 14 Russ Goetz
- 15 Bill Haller
- 16 Greg Kosc
- 17 Bill Kunkel
- 18 Ron Luciano
- 19 George Maloney
- 20 Larry McCoy
- 21 Jim McKean
- 22 Jerry Neudecker
- 23 Dave Phillips
- 24 Marty Springstead

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BOSTON RED SOX STATISTICS

(GAMES PLAYED 12 — THRU APRIL 29, 1976)

BATTER	AVE.	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SH	E
Burleson	.244	12	41	4	10	1	0	0	3	5	3	1	1
Carbo	.222	5	18	2	4	0	0	1	3	1	6	0	0
Cooper	.000	2	8	0	0	0	0	0	0	0	2	0	0
Dillard	.500	4	6	2	3	2	0	0	1	0	1	0	0
Doyle	.214	12	42	3	9	3	0	0	7	1	3	0	2
Evans	.268	12	41	9	11	5	0	2	8	6	9	1	1
Fisk	.341	12	44	11	15	2	0	3	5	4	4	0	2
Griffin	.200	2	5	1	1	0	0	0	0	1	0	0	0
Johnson	.176	6	17	1	3	0	1	0	0	3	5	0	0
Lynn	.432	10	37	5	16	2	1	1	5	5	4	0	1
Miller	.143	3	7	0	1	0	0	0	1	0	2	0	0
Petrocelli	.286	12	42	2	12	3	0	1	8	3	3	0	0
Rice	.227	12	44	7	10	0	2	2	7	5	8	0	1
Yastrzemski	.289	12	38	11	11	1	0	2	5	10	5	0	0
DH HITTERS	.204		49	5	10	2	1	1	4	4	14	0	0
PH HITTERS	.000		4	0	0	0	0	0	0	1	1	0	0
Others	.000		0	0	0	0	0	0	0	0	0	0	1

TOTAL5	.272		390	58	106	19	4	12	53	44	55	2	9	
PITCHER	ERA	W	L	AP	CG	SV	SHO	IP	H	R	ER	HR	BB	SO
Cleveland	0.00	1	0	3	0	0	0	8.2	4	0	0	0	5	4
House	4.50	0	1	4	0	0	0	6.0	6	3	3	0	1	2
Jenkins	2.42	1	2	3	2	0	1	22.1	17	7	6	0	3	13
Jones	9.00	0	0	1	0	0	0	2.0	4	2	2	0	1	1
Lee	12.71	0	2	3	0	0	0	11.1	18	17	16	4	11	7
Pole	3.86	0	0	2	0	0	0	7.0	5	3	3	1	1	2
Tiant	1.88	3	0	3	1	0	0	24.0	20	5	5	1	7	7
Willoughby	5.79	0	0	3	0	0	0	4.2	7	3	3	1	0	0
Wise	2.84	1	1	3	1	0	0	19.0	21	8	6	1	3	8
TOTAL5	3.77	6	6	25	4	0	1	105.0	102	48	44	8	32	44

TEXAS RANGERS STATISTICS

(GAMES PLAYED 14 — THRU APRIL 29, 1976)

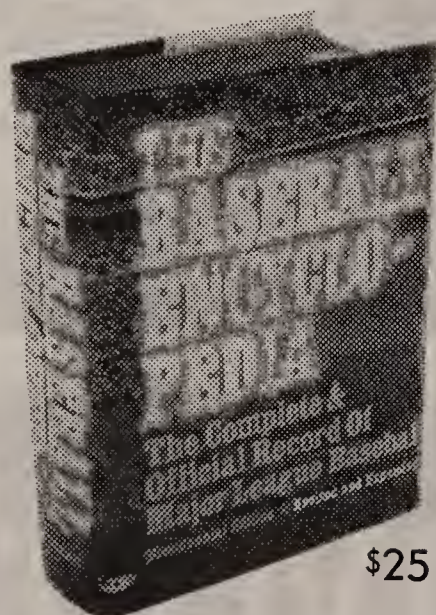
BATTER	AVE.	G	AB	R	H	2B	3B	HR	RBI	BB	SO	SH	E
Beniquez	.259	13	54	5	14	0	0	0	0	1	6	1	1
Burroughs	.222	14	54	5	12	2	0	3	7	3	5	0	1
Clines	.333	6	6	1	2	0	0	0	0	0	2	0	0
Cabbage	.273	7	11	1	3	0	0	0	0	4	2	0	0
Ellis	.308	6	13	1	4	1	0	0	1	0	2	0	0
Fahey	.400	2	5	0	2	0	0	0	0	0	0	0	0
Fregosi	.125	4	8	1	1	1	0	0	1	1	1	1	0
Grieve	.229	13	48	5	11	0	0	2	5	2	13	0	0
Hargrove	.298	13	47	8	14	3	0	1	9	4	11	0	1
Harrah	.389	11	36	3	14	2	1	0	4	9	2	0	5
Howell	.208	14	48	4	10	2	0	0	5	4	10	0	7
Moates	.000	7	1	2	0	0	0	0	0	1	1	0	0
Randle	L .178		45	4	8	0	0	1	3	4	7	0	0
Randle	R .400		10	2	4	1	0	0	1	1	0	1	2
Randle	T .218	14	55	6	12	1	0	1	4	5	7	1	2
Smalley	L .346		26	3	9	1	0	0	2	7	7	1	3
Smalley	R .125		16	0	2	1	0	0	2	2	7	0	0
Smalley	T .262	14	42	3	11	2	0	0	4	9	14	1	3
Sundberg	.125	12	32	3	4	0	0	1	2	1	5	1	2
DH HITTERS	.226		53	6	12	0	0	2	5	3	14	0	0
PH HITTERS	.300		10	0	3	0	0	0	1	1	4	1	0
Others	.000		0	0	0	0	0	0	0	0	0	0	0

TOTAL5	.248		460	48	114	14	1	8	42	44	81	5	22	
PITCHER	ERA	W	L	AP	CG	SV	SHO	IP	H	R	ER	HR	BB	SO
Barr	2.03	1	1	2	1	0	0	13.1	8	3	3	2	4	7
Briles	1.88	2	1	3	2	0	0	24.0	18	6	5	0	6	12
Foucault	2.25	1	0	4	0	1	0	4.0	3	1	1	1	0	3
Hargan	3.00	0	0	2	0	0	0	3.0	2	1	1	0	3	2
Hoerner	9.00	0	0	4	0	0	0	2.0	1	2	2	0	3	1
Perry	2.55	2	2	4	3	0	0	35.1	33	10	10	0	5	18
Singer	4.35	1	0	3	0	0	0	20.2	13	10	10	2	11	10
Terpko	1.93	0	1	2	0	0	0	4.2	3	1	1	1	3	4
Umbarger	3.32	1	1	3	1	0	0	19.0	19	9	7	1	3	13
TOTAL5	2.86	8	6	27	7	1	0	126.0	100	43	40	7	38	70

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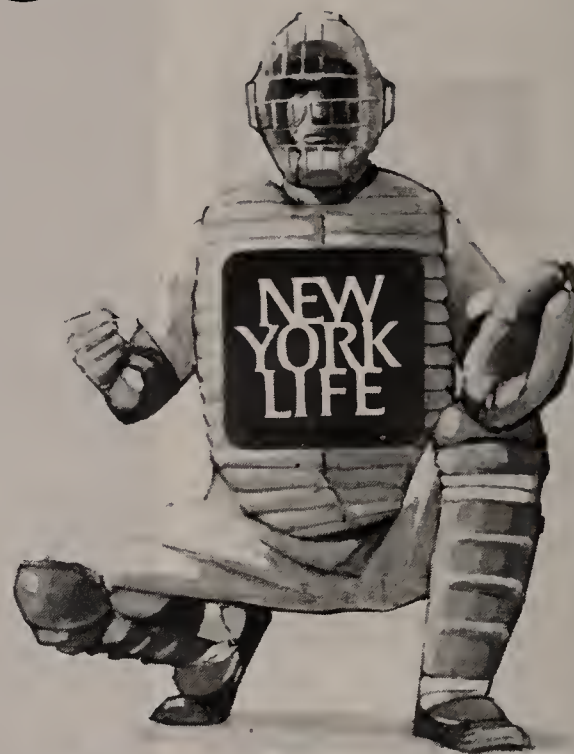
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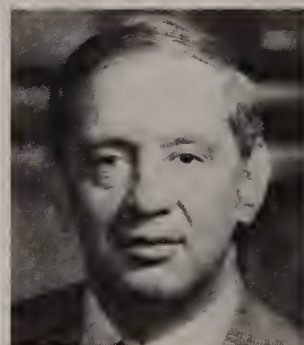
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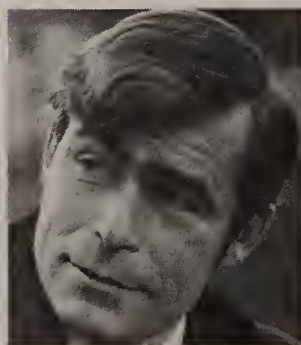
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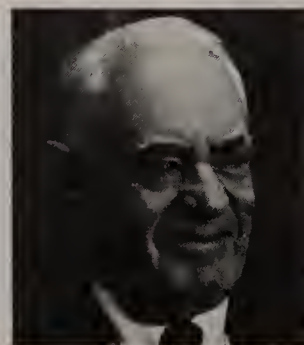
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*Recognize these
Red Sox Players?*

(For the correct answers turn to
Page 58)



Soxpik No. 7



Soxpik No. 3



Soxpik No. 5



Soxpik No. 8

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Betcha' Didn't Know

That—Rod Carew with four consecutive A.L. batting crowns is now second to Ty Cobb who had a string of 12 straight titles. When Rod won the title in 1972 without hitting a homer he became only the third man to ever do so. (Clarence Beaumont 1902 & Zach Wheat 1918).

That—In 1967 Carl Yastrzemski won the triple crown; and the following year hit .301 yet won the batting title. This is the lowest average to ever win a major league batting title.

That—Andy Messersmith, Gaylord Perry, Bill Singer, and Fergie Jenkins are members of an exclusive club to win 20 games in both leagues. This has only been done 14 times since 1900.

That—Nolan Ryan along with Sandy Koufax are the only pitchers to hurl four no hitters.

That—Cesar Tovar holds the record for spoiling no-hitters. Five times he has made the only hit in a game. He along with Bert Campaneris are the only players to appear at all nine positions in a championship game.

That—Brooks Robinson has hit into four triple plays, a record.

That—When Tommy Harper hit 31 homers and stole 38 bases for the '70 Brewers he became only the second man in A.L. history to accomplish this feat. (Ken Williams in 1922 was the other). Hank Aaron joined the 30-30 club while in the N.L. and Willie Mays and Bobby Bonds did it twice.

That—When Bosox Bernie Carbo hit two pinch homers in the '75 Series he became the second man to ever do this. (Chuck Essegian, Dodgers '59 was the first).

That—On June 23, 1971 Rick Wise pitched a no-hitter and also hit two homers.

That—Billy Williams holds the N.L. record for most consecutive games 1117.

That—The 1970 Bosox infield of Yaz, Mike Andrews, Rico Petrocelli, and George Scott combined for 102 homers. Only two other infields have hit 100 round trippers.

That—Carlton Fisk is the only catcher to lead the league in triples. He tied with Joe Rudi with 9 in 1972. ■

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tastes better—
because it's
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Baseball Rulebook
Sec. 42
Sub Rule 1A:

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Carson
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Carters
Don Gammon

Bob
Buck Johnson

Jim Williams

Rizzell

Cecil Cooper

Rick Wise

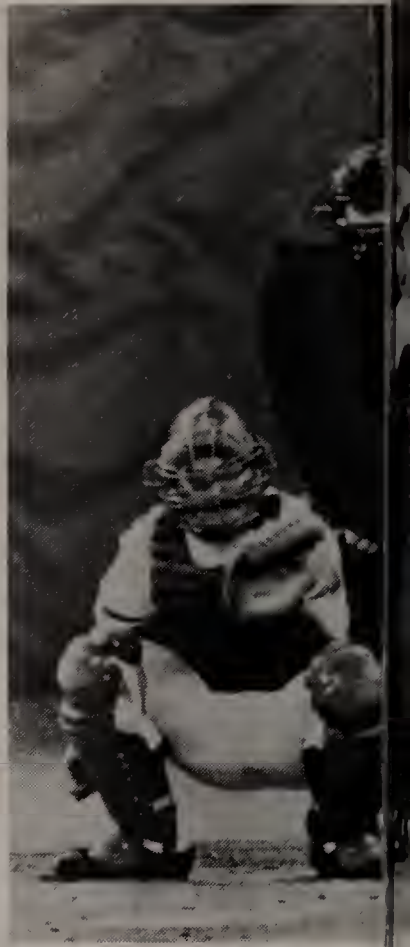
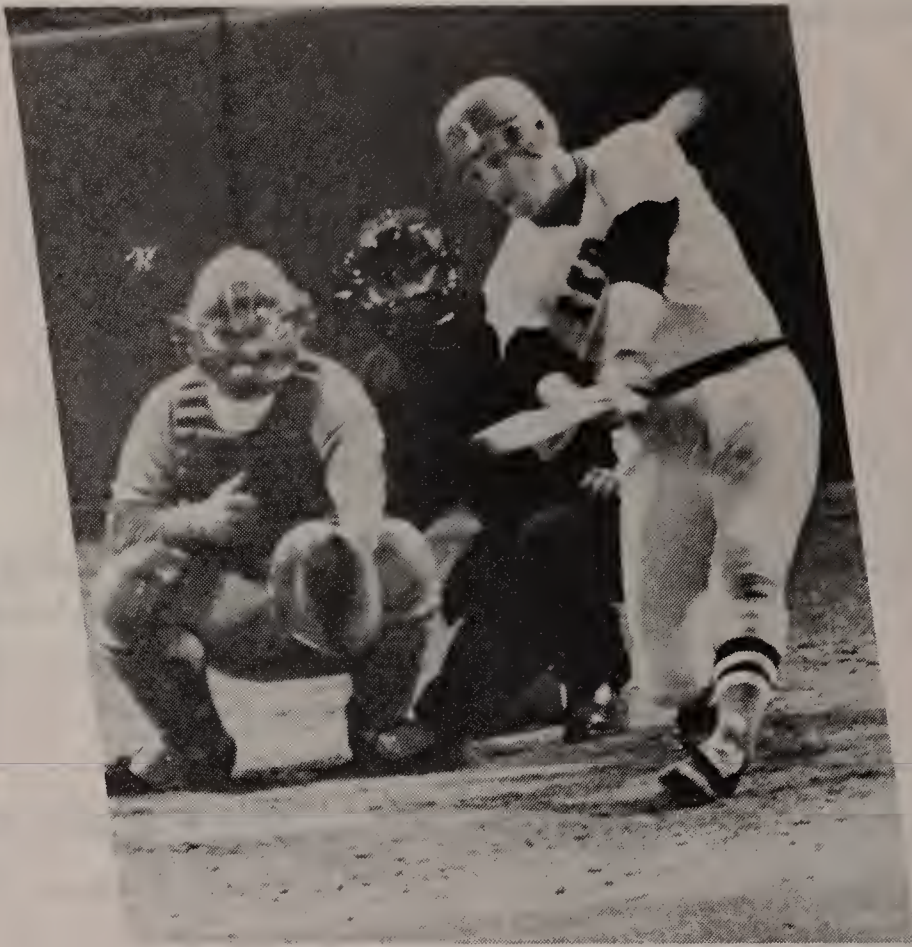
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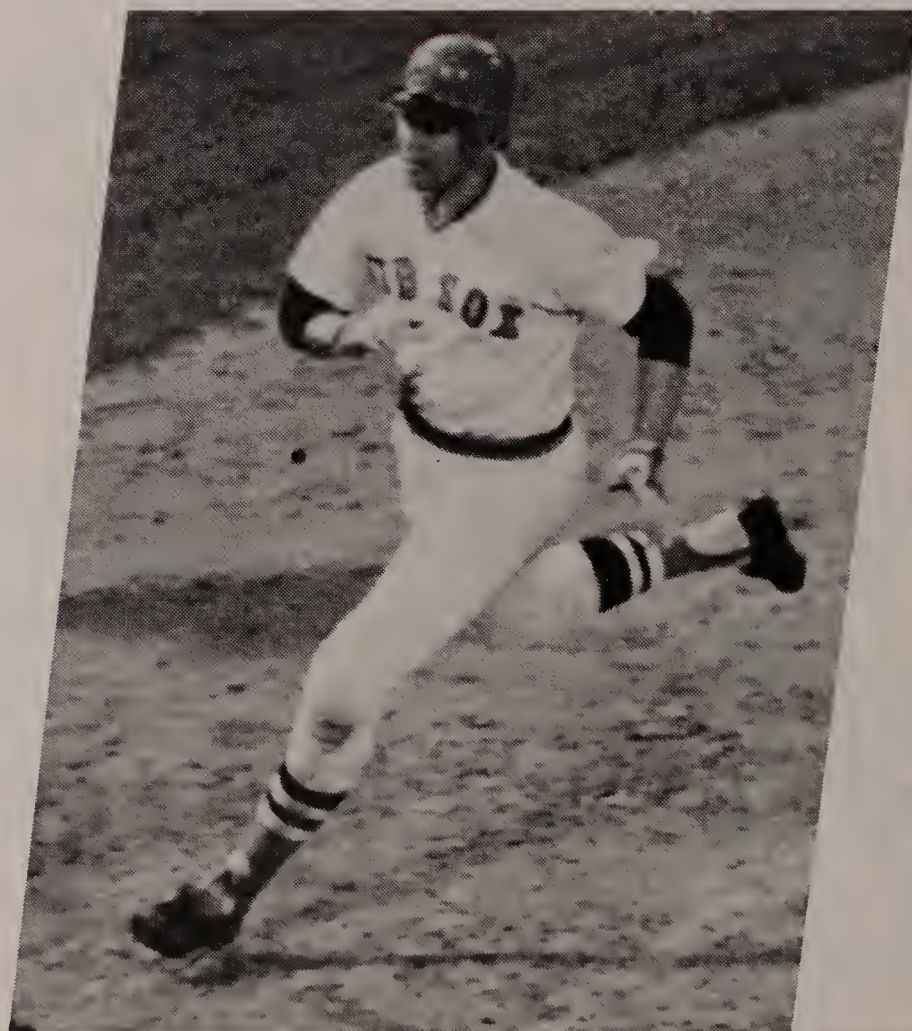
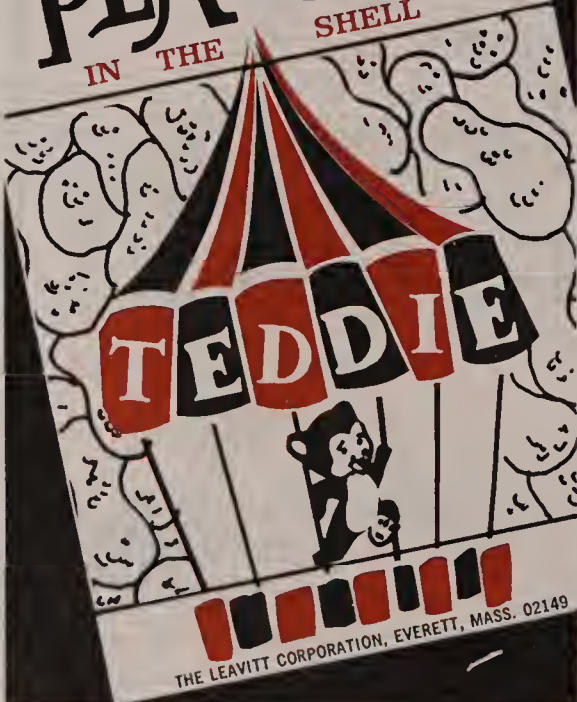
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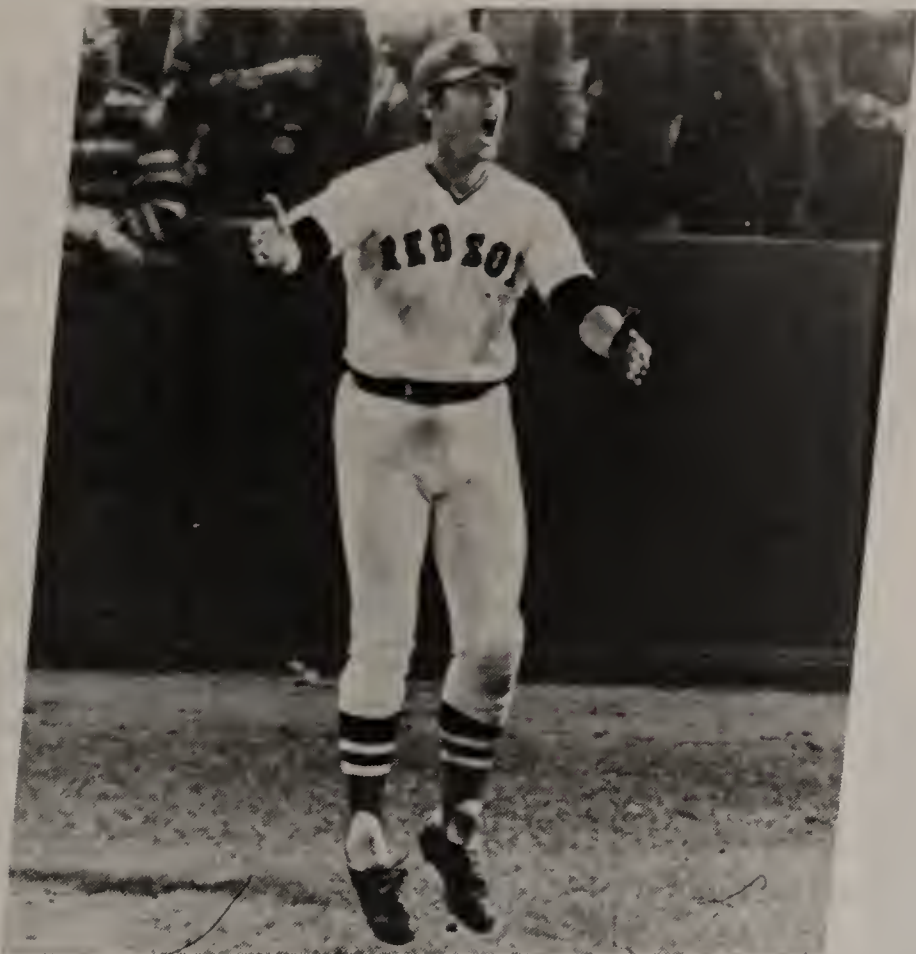


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SOXWORD PUZZLE

Games

(Continued from page 23)

Below are listed the names of the 37 players who appeared in at least 1 game for the Boston Red Sox last year. See if you can fill in the crossword puzzle below with all of their names. The clues are the player's 1975 record.

Andrew	Cleveland	Griffin	Lynn	Pole
Barr	Conigliaro	Heise	McAuliffe	Rice
Beniquez	Cooper	Hobson	McCarver	Segui
Blackwell	Dillard	Hunter	Merchant	Tiant
Burleson	Doyle	Johnson	Miller	Willoughby
Burton	Drago	Krueger	Montgomery	Wise
Carbo	Evans	Lee	Moret	Yastrzemski
	Fisk		Petrocelli	

BATTERS — Batting Average, Home Runs, Runs Batted In.
PITCHERS — Won-Lost, Earned Run Average.

ACROSS

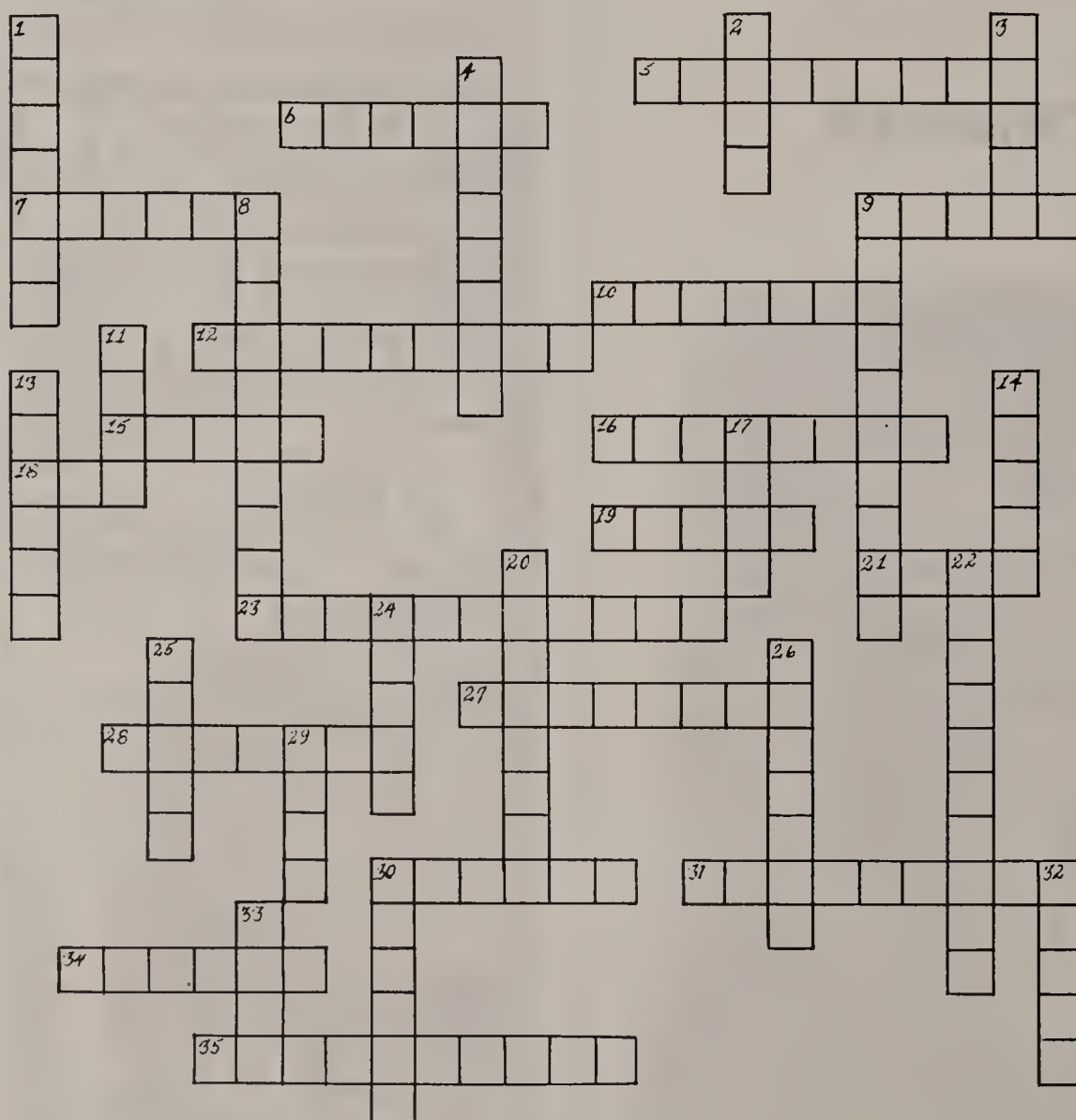
- 5) .133, 0, 1.
- 6) .311, 14, 44.
- 7) .500, 0, 0.
- 9) 14-3, 3.60.
- 10) .239, 19, 75.
- 12) .197, 0, 6.
- 15) 2-5, 4.82.
- 16) .252, 6, 62.
- 18) 17-9, 3.95.

- 19) .274, 13, 56.
- 21) .309, 22, 102.
- 23) .269, 14, 60.
- 27) .381, 0, 3.
- 28) .240, 1, 29.
- 30) .000, 0, 0.
- 31) 13-9, 4.42.
- 34) 1-2, 2.89.
- 35) .239, 7, 59.

DOWN

- 1) .400, 0, 0.
- 2) 0-1, 2.57.
- 3) .214, 0, 21.
- 4) .291, 2, 17.
- 8) 5-2, 3.56.
- 9) .226, 2, 26.
- 11) 19-12, 3.95.
- 13) .194, 0, 15.
- 14) .298, 4, 36.
- 17) .331, 21, 105.

- 20) .500, 0, 0.
- 22) .123, 2, 9.
- 24) 18-24, 4.02.
- 25) .257, 15, 50.
- 26) 0-0, 4.50.
- 29) .331, 10, 52.
- 30) .250, 0, 0.
- 32) 2-2, 3.82.
- 33) 4-6, 4.40.



Answer on page 58

keep track of how their candidates are doing in the voting. Fans elect the eight starting players for each starting team, and the managers select the pitchers and reserves.

Last year a record 7,357,811 ballots were cast in the fan election, up more than 5 million ballots from the 1970 total. Since that first computerized election in 1970, a special award has been given to the top vote-getter. Last year's award went to Rod Carew of the Minnesota Twins who received 3,165,614 votes. The earlier top vote-getter awards went to Hank Aaron (1970-71), and Reggie Jackson, the record top vote-getter with 3,497,358 votes in 1974.

Balloting begins May 22 and will end July 4 to pick the starting lineups for this year's game in Philadelphia on the night of July 13.

The increasing involvement of the fans can be seen in the increasing numbers of ballots cast each year, but also in the increasing numbers of players who have received one million or more votes. In 1971 there were only 5 "millionaire" ballplayers: Hank Aaron, Willie Mays, Johnny Bench, Brooks Robinson, and Carl Yastrzemski. Last year 35 players got over one million votes.

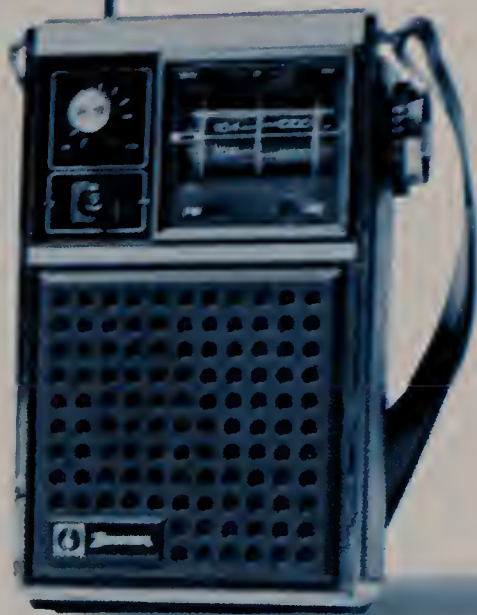
The career top vote-getter is Johnny Bench with a total of 10,678,631 votes. Bench is also the only player to receive over one million votes in every year since the computerized voting began. Runner-up to Bench is Carew with 8,787,498 career votes. Carew is also the only player beside Bench to be elected to start in every All-Star Game since 1970. Hank Aaron is third in career votes with 8,620,308.

Interestingly, only in the National League have write-in players won starting positions: Rico Carty and Steve Garvey. Garvey, incidently, is not only the sole player to repeat as starting first baseman for the National League since the balloting began, but in his write-in year, 1974, he was named the most valuable player of the game.

It's been 42 years since that first All-Star game at Comiskey Park, but the same expectation and excitement still exists today. That excitement has a special meaning for the millions of fans who vote in the All-Star fan election because their involvement has made the game one of America's most popular sports spectacles. ■

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REAR — L to R — Rick Miller, Dick Drago, Luis Tiant, Rick Wise, Bill Lee, Jim Burton, Roger Moret, Dick Pole, Reggie Cleveland. 2nd Row — Equip. Mgr. Pete Cerrone, Trainer Charlie Moss, Doug Griffin, Bob Heise, Denny Doyle, Tim Blackwell, Cecil Cooper, Bob Montgomery, Dwight Evans, Juan Beniquez, Bernie Carbo, Diego Segui, Equip. Mgr. Vince Orlando. 1st Row — Jim Rice, Carlton Fisk, Rico Petrocelli, Coach John Pesky, Coach Don Bryant, Manager Darrell Johnson, Coach Stan Williams, Coach Don Zimmer, Carl Yastrzemski, Rick Burleson, Fred Lynn. (Left) Batboy Mike Naticchioni. (Inset) Jim Willoughby. (Right) Batboy Kenny Krall.

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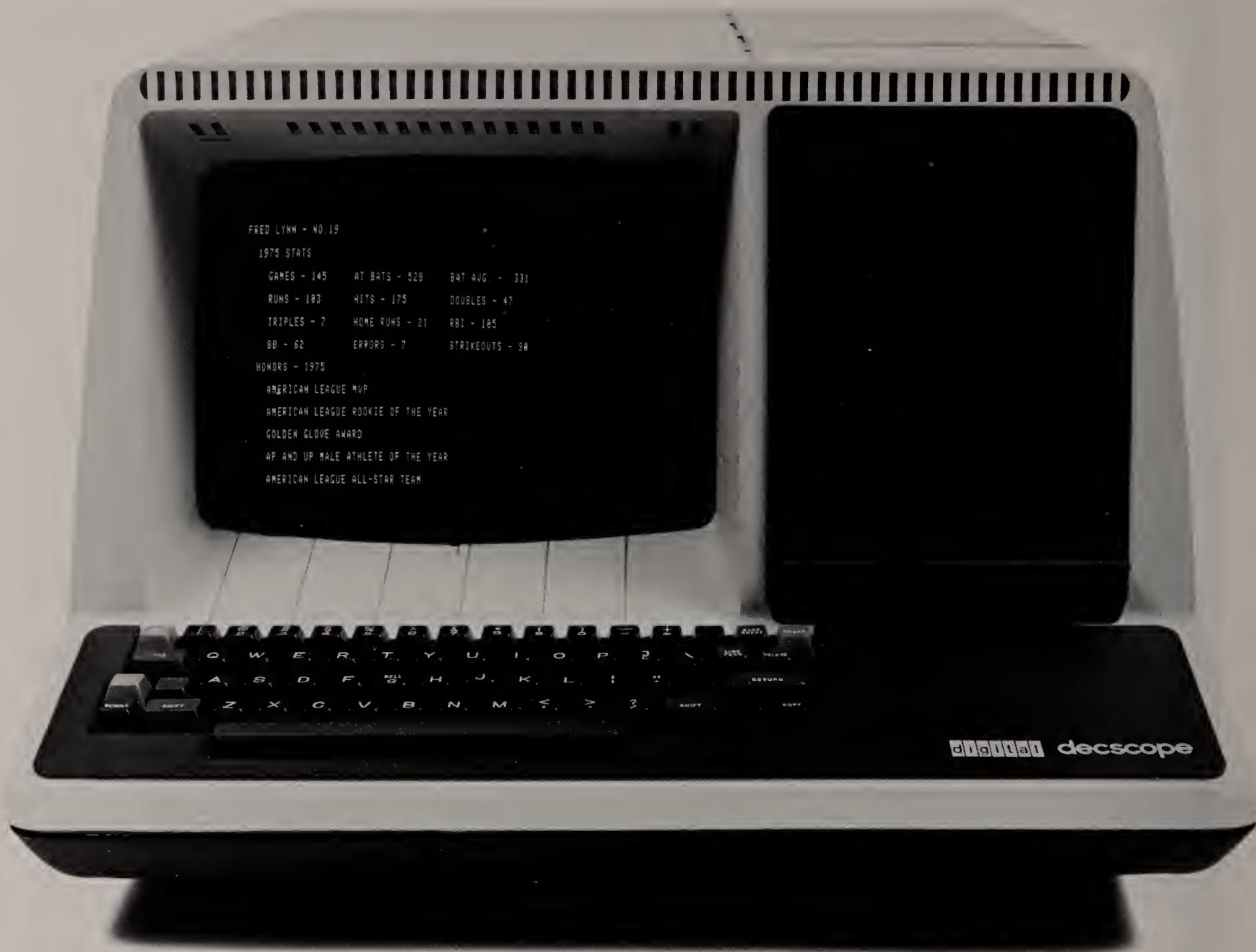
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Something new has been added . . .

at Fenway Park

Over the years Fenway Park has been called "One of the most beautiful and comfortable baseball parks in the country." This past winter the Red Sox, for the first time in forty years, made major improvements to the left field wall and the press box area. The major addition to Fenway Park this year has been the new computerized message board which extends across the top of the bleachers in center field.

Questions literally flooded the Red Sox front office ever since it was announced last November that there would be some changes at Fenway. This is an attempt to answer most of them.

The Left Field Wall, referred to by many pitchers as "The Green Monster," is still exactly where it has been since the days of Lewis, Speaker and Hooper. Now, however, it has a new green combination steel and styrofoam facing which should make for more true and consistent bounces to be handled by the outfielders.

Starting 18 inches off the ground, the base of the "wall," has been padded for an additional six feet, with two inch foam rubber covered with green vinyl. The padding extends from the left field corner all the way around to the bullpens. This should eliminate the type of accident suf-

fered by Fred Lynn, in historic game six of the 1975 World Series, when the park was stunned to silence as he lay on the ground after crashing into the center field wall.

The old left field scoreboard, admired by so many Fenway fans through the years, is still there, although now it is centered in the wall. It will still keep fans posted on the ball and strike count, the line score and scores of other American League games. The lineup board and National League scores will be carried in the main message board mounted on the top of the center field bleachers.

The message board is the most advanced in any major league baseball park in the country. The entire board, completely weather proofed, is 80 feet wide and 40 feet high, with no obstruction of existing bleacher seats. The message panel in the center is 40 feet wide and 24 feet high and will be visible to 97% of the fans in the park. To accomplish this visibility in the existing Fenway Park structure, the board is actually focused slightly to the first base side of home plate.

On either side of the board the back wall of the center field bleachers has been raised 16 feet on the right field side and 22 feet on the left field side with steel paneling.

What messages can the fans expect and what capabilities does the message panel have?

The new message board and centerfield area under construction.

(Continued on Page 50)



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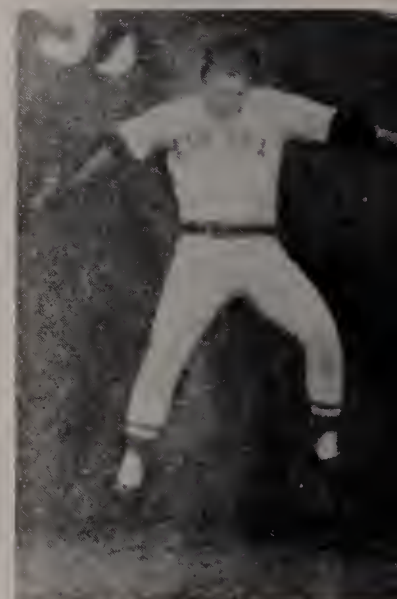


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DWIGHT EVANS makes a spectacular catch of Joe Morgan's drive to right in the 11th inning of World Series Game six. Evans doubled Ken Griffey off first by throwing to Yastrzemski who relayed to Burleson.

THE RED



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CARLTON FISK dives over photographers' box in attempt to catch a foul pop off Reds' Tony Perez as Commissioner Bowie Kuhn, and N.L. President Chub Feeney look on.



FRED LYNN smacks the center field wall trying to snag Ken Griffey's triple in the fifth inning of Game seven of the World Series. Lynn was stunned but not hurt.

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Something new has been added . . .

(Continued from Page 47)

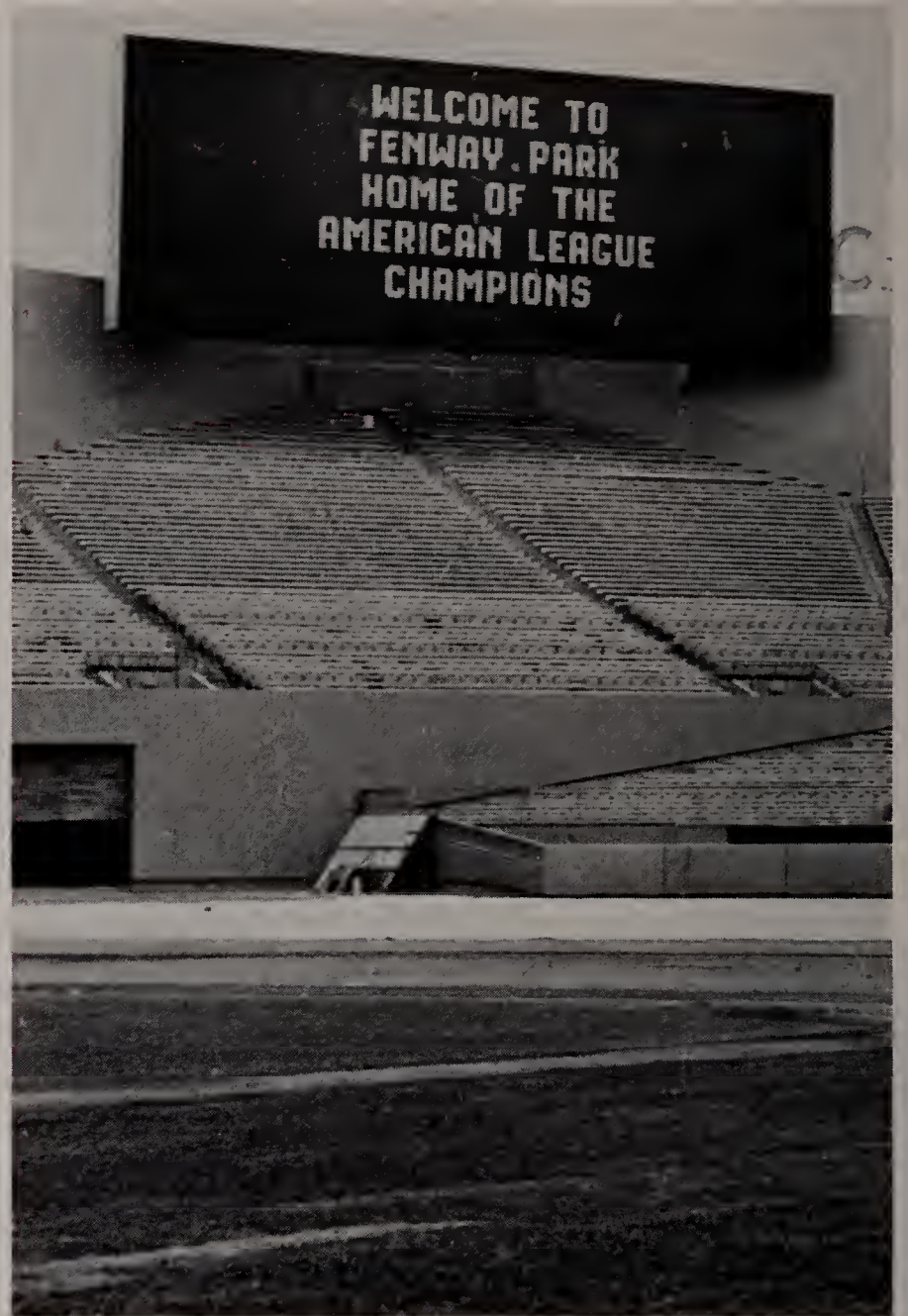
With 8,640—40 watt light bulbs, the message section will be four times more visible than boards now in existence in major league baseball parks. The only similar board is mounted in Mile High Stadium in Denver, Colorado.

From the beginning, Red Sox officials said there will be none of the gimmickry, such as "Charge," bugle calls, etc., which television fans have seen elsewhere in the country. Although it will have a video tape and film replay capability, nothing of a controversial nature will be shown. But, spectacular fielding plays, dramatic base running and basehits, etc. will be shown after a short delay, whenever possible and when it does not interfere with the game on the field.

Up dated statistics for each batter will be visible for each time at bat, along with significant statistics, pending records, and newsworthy baseball happenings in other parks in the country will be shown. All umpire rulings will be immediately explained on the board.

However, once a batter is in the batter's box, the board will not be changing, except for the ball and strike count. During rain delays, the message board will have the capability of showing baseball films, segments of famous World Series and highlights of Red Sox history. Also, closeups views of on-field ceremonies will be visible for all fans in the park.

Other changes fans will notice when they visit Fenway Park will be the enlarged, new three tier glassed-in press box, with windows which can be opened in hot weather, new refreshment booths in various locations and a new information booth under the grandstand behind home plate.



Yes, there have been some changes made at Fenway Park this year. ■

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PAINTERS - DECORATORS

Kenneth B. Smith
John J. Smith

292 West Street
Reading, Mass.

"Now Pitching-for Boston..."

(Continued from page 11)

The four have put together 448 complete games in their 40 years. Nineteen times they've won as many as 16 games, with Jenkins having seven seasons in which he's won 20 or more.

The foursome has won 548 games, has had 22 seasons in which they've pitched 250 innings or more, and have struck out 5642 men.

It would be wrong, of course, to hint that, though they have remarkably similar records for endurance and reliability, that they come from the same cookie cutter.

They have different styles and personalities, ranging from 19th-century "I just do my job" through 21st-century "which way to the rocket ship?"

The lefthanded Lee, "kid" of the group at 29, has been called uninhibited, brash, a breath of fresh air. He's been called other things, too, but we won't go into that. Baseball needs people like him, non-conformists who speak their minds and do the unexpected.

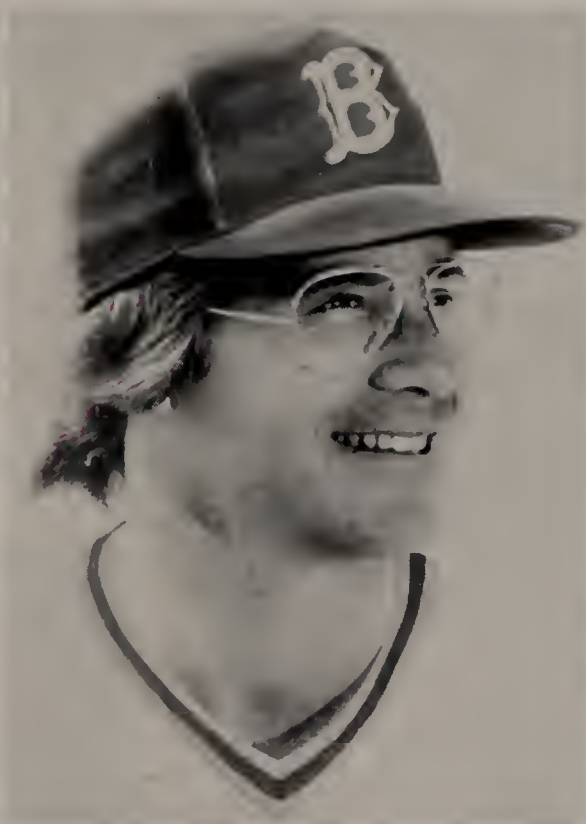
Lee has the best pickoff move in the American League, and a delivery that makes him fall toward the third base line but doesn't prevent him from once in a while fielding a ground ball backwards, through his legs.

Rick Wise, 30, sits by his locker, wearing rimless glasses and smoking an expensive cigar, and watches the

world go by. He is about as flamboyant as an army blanket, and like the blanket, does the job with a minimum of fuss.

He is a deliberate pitcher, holding the ball and glove in front of his face as he looks in for the signal. He throws with what is called in the business "a short-arm motion," not pretty but effective.

The pitching form of 32-year-old Jenkins comes right off a blueprint. It is a classic style, free and easy, here it is, "hit it if you can." Jen-



TOM HOUSE

kins' off-field style is about the same—a pleasant, easy-rider, take things in stride type.

And 35-year-old Luis Tiant? What can be written about him that hasn't already been said a thousand times—the twists, the turns, the parabolas, the hundred motions and 500 speeds. And beyond all that, a competitive spirit and professionalism not found in everyone who plays this game.

Starting help will come from Reggie Cleveland, who was a tough (9-3) when it counted in the last half of 1975, and from 25-year-old Dick Pole, who was pitching well until his right cheekbone was broken by a line drive on June 30.

Righthander Don Aase (six feet, three) and lefthander Rick Jones (6-5) are two 21-year-old rookies who might stick. Aase pitched two no-hitters in the instructional league. Jones won 20 games in the minors last season. Another with a chance is Fall River's Mark Bomback, 12-6 with Bristol.

Lefthander Tom House, obtained from Atlanta for Rogelio Moret, is the new name in the bullpen. He's an ex-USC teammate of Lee, has been in movies and television shows, and caught Hank Aaron's 715th homer in the Atlanta bullpen.

Can he pitch? Well, for the last three seasons, he's been the relief workhorse for the Braves, appearing in 166 games.

Righthanded bullpen strength is expected from Pole, Cleveland, the veteran Diego Segui and from Jim Willoughby, who was something special after joining the Red Sox in mid-75. ■

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PIONEER



Tech Hifi stores are in Boston, Brockton, Cambridge, Dedham, Framingham, Hanover, Quincy, Stoneham, Waltham, Worcester, and Nashua, N.H.; Providence and Warwick R.I.



BILL LEE OBJECTS . . .

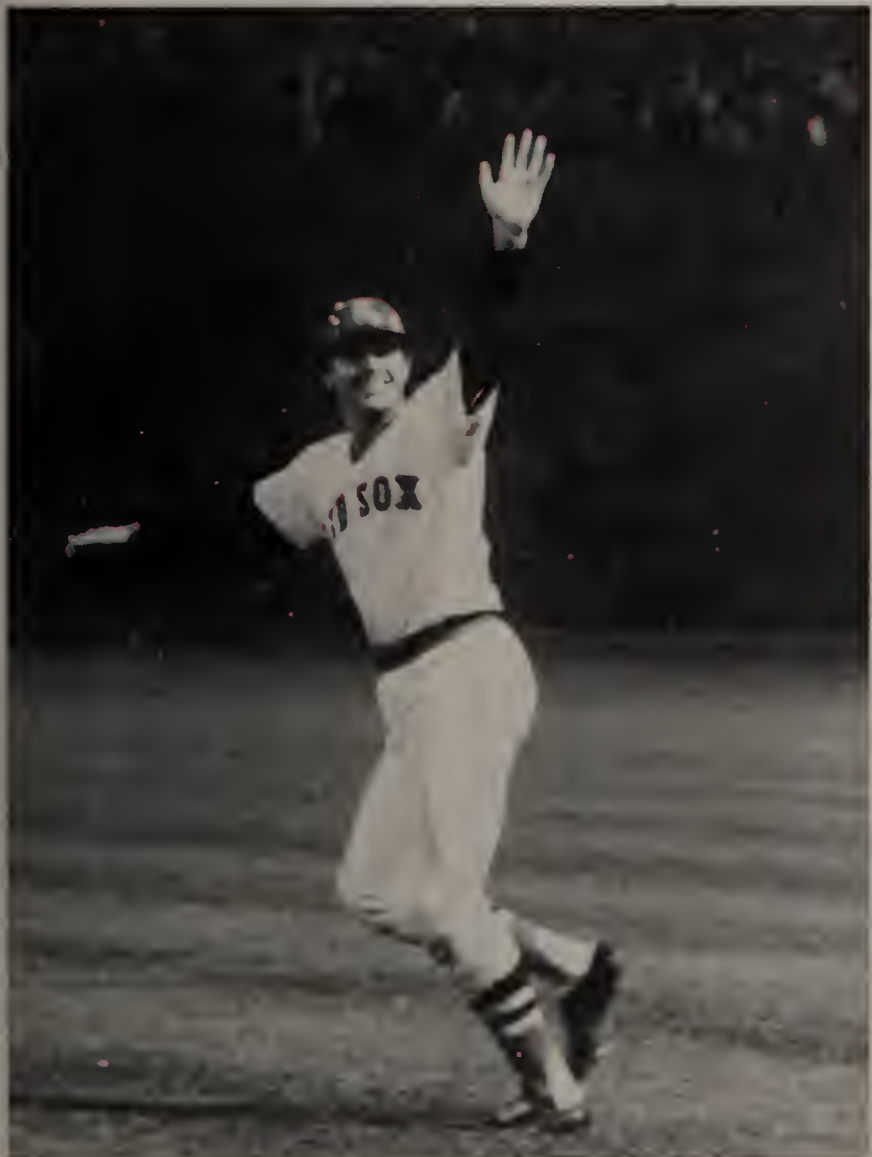
DWIGHT EVANS and FRED LYNN





RED SOX CLINCH THE A.L. PENNANT IN OAKLAND

Action '75



Carlton Fisk waving to fans after hitting game-winning home run in 12th inning of 6th World Series game against Cincinnati.



ALMOST OUT !



RICK MAKES THE TAG

2B—A BUSY PLACE



HILLTOP BUTCHER SHOP

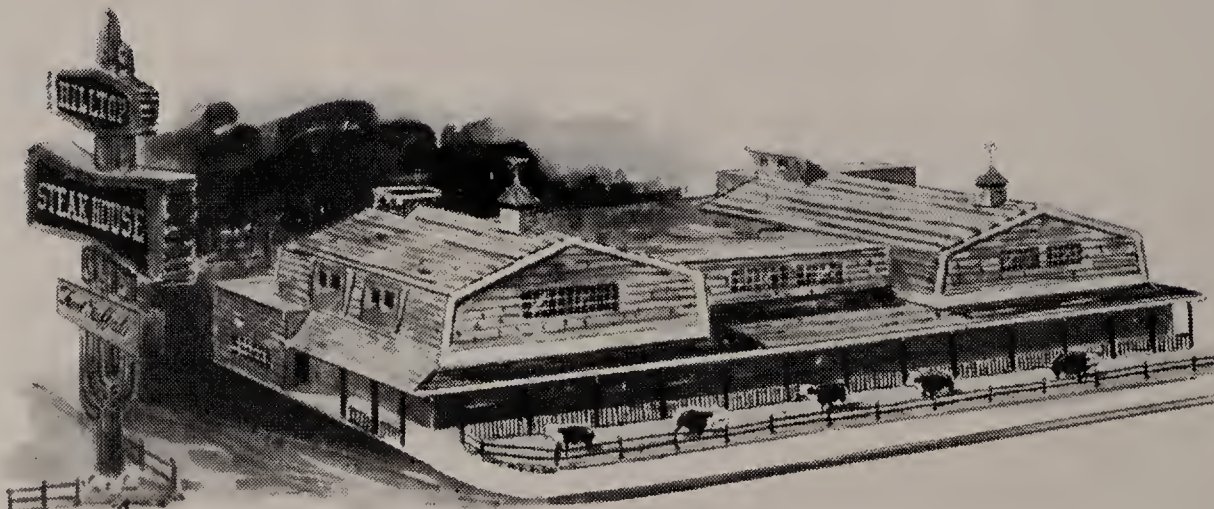


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1976 Season Schedule

HOME

APRIL	12 Mon.	Cleveland	2:00		8 Thurs.	Minnesota	7:30
	14 Wed.	Cleveland	3:00		9 Fri.	Minnesota	7:30
	15 Thurs.	Chicago	3:00		10 Sat.	Minnesota	2:00
	17 Sat.	Chicago	2:00		11 Sun.	Minnesota	2:00
	18 Sun.	Chicago	2:00		26 Mon.	Cleveland	7:30
	19 Mon.	Minnesota	11 a.m.		27 Tues.	Cleveland	7:30
	20 Tues.	Minnesota	3:00		28 Wed.	Cleveland	7:30
					29 Thurs.	Cleveland	2:00
					30 Fri.	New York	7:30
					31 Sat.	New York	2:00
MAY	4 Tues.	Kansas City	7:30				
	5 Wed.	Kansas City	7:30				
	7 Fri.	Texas	7:30				
	8 Sat.	Texas	2:00				
	9 Sun.	Texas	2:00				
	14 Fri.	Milwaukee	7:30				
	15 Sat.	Milwaukee	2:00				
	16 Sun.	Milwaukee	2:00				
	24 Mon.	Detroit	7:30				
	25 Tues.	Detroit	7:30				
	28 Fri.	Baltimore	7:30				
	29 Sat.	Baltimore	7:30				
	30 Sun.	Baltimore	2:00				
	31 Mon.	New York	7:30				

AWAY

APRIL	9 Fri.	Baltimore	2:00		3 Sat.	Milwaukee	8:30
	10 Sat.	Baltimore	2:00		4 Sun.	Milwaukee	2:30
	11 Sun.	Baltimore	2:00		15 Thurs.	Kansas City	8:30
	23 Fri.	Chicago	9:00		16 Fri.	Kansas City	8:30
	24 Sat.	Chicago	9:00		17 Sat.	Kansas City	8:30
	25 Sun.	Chicago	2:15		18 Sun.	Kansas City	2:30
	27 Tues.	Kansas City	8:30		19 Mon.	Texas	9:00
	28 Wed.	Kansas City	8:30		20 Tues.	Texas	9:00
	29 Thurs.	Texas	8:30		21 Wed.	Minnesota	9:00
	30 Fri.	Texas	8:30		22 Thurs.	Minnesota	9:00
					23 Fri.	New York	8:00
					24 Sat.	New York	2:00
					25 Sun.	New York	2:00
MAY	1 Sat.	Texas	8:30				
	2 Sun.	Texas	3:00				
	11 Tues.	Cleveland	7:30				
	12 Wed.	Cleveland	7:30	AUG.	2 Mon.	Cleveland	7:30
	13 Thurs.	Cleveland	7:30		3 Tues.	Cleveland	7:30
	17 Mon.	Detroit	8:00		4 Wed.	Detroit	8:00
	18 Tues.	Detroit	8:00		5 Thurs.	Detroit	8:00
	19 Wed.	Detroit	8:00		10 Tues.	California	10:30
	20 Thurs.	New York	8:00		11 Wed.	California	10:30
	21 Fri.	New York	8:00		12 Thurs.	California	10:30
22 Sat.	New York	8:00	13 Fri.		Oakland	11:00	
23 Sun.	New York	2:00	14 Sat.		Oakland	4:30	
26 Wed.	Milwaukee	8:30	15 Sun.		Oakland	4:30	
27 Thurs.	Milwaukee	2:30	16 Mon.	Chicago	9:00		
				17 Tues.	Chicago	9:00	
				18 Wed.	Chicago	9:00	
JUNE	11 Fri.	Minnesota	9:00				
	12 Sat.	Minnesota	2:15				
	13 Sun.	Minnesota	2:15				
	14 Mon.	Minnesota	9:00	SEPT.	3 Fri.	Cleveland	7:30
	15 Tues.	Oakland	11:00		4 Sat.	Cleveland (2)	5:30
	16 Wed.	Oakland	11:00		5 Sun.	Cleveland	2:00
	17 Thurs.	Oakland	11:00		6 Mon.	New York	8:00
	18 Fri.	California	10:30		7 Tues.	New York	8:00
	19 Sat.	California	10:30		14 Tues.	Milwaukee	8:30
	20 Sun.	California	4:30		15 Wed.	Milwaukee	8:30
	21 Mon.	Baltimore	7:30		16 Thurs.	Milwaukee	8:30
	22 Tues.	Baltimore	7:30		17 Fri.	Detroit	8:00
	23 Wed.	Baltimore	7:30		18 Sat.	Detroit	1:30
					19 Sun.	Detroit	1:30
					20 Mon.	Detroit	8:00
					24 Fri.	Baltimore	7:30
JULY	1 Thurs.	Milwaukee	8:30		25 Sat.	Baltimore	7:30
	2 Fri.	Milwaukee	8:30		26 Sun.	Baltimore	2:00

For Information Dial Boston 267-8661

Times Stated Are Boston Time

TRIPLE CROWN

Only 11 players in major league history have won baseball's coveted triple crown, symbolic of league leadership in batting, home runs and runs batted in. Ty Cobb was the first wearer of the triple crown (1909); Boston's Carl Yastrzemski was the latest (1967). Ted Williams (1942 and 1947) and Rogers Hornsby (1922 and 1925) are the only players ever to produce two triple crown seasons.

TRIPLE CROWN WINNERS

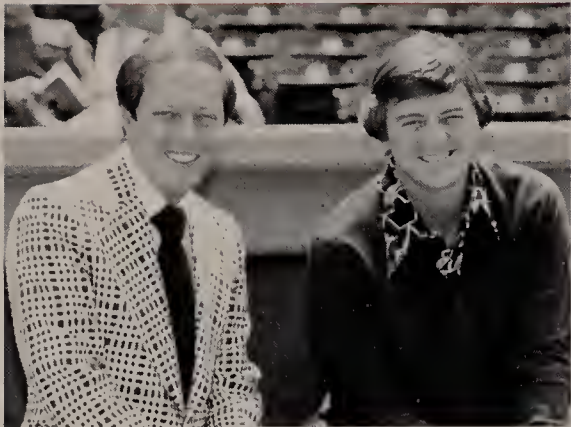
Player	Club	Year	HR	RBI	Pct.
Carl Yastrzemski	Boston	1967	44	121	.326
Frank Robinson	Baltimore	1966	49	122	.316
Mickey Mantle	New York (AL)	1956	52	130	.353
Ted Williams	Boston (AL)	1947	32	114	.343
Ted Williams	Boston (AL)	1942	36	137	.356
Joe Medwick	St. Louis (NL)	1937	31	154	.374
Lou Gehrig	New York (AL)	1934	49	165	.363
Jimmy Foxx	Philadelphia (AL)	1933	48	163	.356
Chuck Klein	Philadelphia (NL)	1933	28	120	.368
Rogers Hornsby	St. Louis (NL)	1925	39	143	.403
Rogers Hornsby	St. Louis (NL)	1922	42	152	.401
Henry Zimmerman	Chicago (NL)	1912	14	98	.372
Ty Cobb	Detroit	1909	9	115	.377

PERMANENTLY RETIRED UNIFORM NUMBERS

Player	Number	Club	Year Retired
Frank Robinson	20	Baltimore	1971
Ted Williams	9	Boston	1960
Luke Appling	4	Chicago	1975
Bob Feller	19	Cleveland	1957
Lou Boudreau	5	Cleveland	1970
Earl Averill	3	Cleveland	1975
Harmon Killebrew	3	Minnesota	1975
Babe Ruth	3	New York	1948
*Lou Gehrig	4	New York	1939
Joe DiMaggio	5	New York	1952
Mickey Mantle	7	New York	1969
Casey Stengel	37	New York	1970
Bill Dickey—Yogi Berra	8	New York	1972
Whitey Ford	16	New York	1974

*First Uniform Number To Be Retired

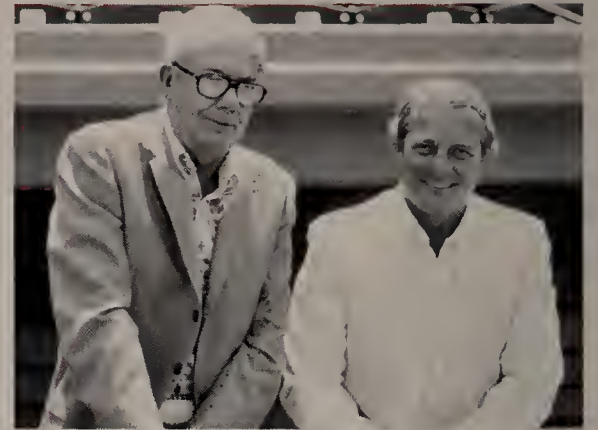
RED SOX TELEVISION AND RADIO



DICK STOCKTON and KEN HARRELSON

Red Sox TV Network

WSBK-TV—Channel 38
 Boston—Independent (Orig. Station)
 WEMT-TV—Channel 7
 Bangor, Maine—ABC
 WEZF-TV—Channel 22
 Burlington, Vermont—ABC
 WRLP-TV—Channel 32*
 Greenfield, Mass.—NBC
 WTEV-TV—Channel 6
 New Bedford-Providence—ABC
 WWLP-TV—Channel 22
 Springfield, Mass.—NBC
 WGAN-TV—Channel 13
 Portland, Maine—CBS
 *Satellite of WWLP-TV—Springfield, Mass.



JIM WOODS and NED MARTIN

ON TELEVISION:

Dick Stockton and Ken Harrelson return for their second year of telecasting baseball for WSBK-Channel 38 in Boston and the Red Sox television network. It is the opinion of many viewers that their freshman season behind the "mike" was an excellent one. Stockton, a veteran of local and network sports broadcasts, teamed with Harrelson, a former Red Sox player, to provide the fans of New England with a more than adequate, interesting and colorful insight to Ch. 38's Red Sox games last year.

Red Sox TV Schedule

DAY	DATE	VS.	BOSTON TIME
Saturday	April 17	CHICAGO	2:00 P.M.
Sunday (Easter)	April 18	CHICAGO	2:00 P.M.
Friday	April 23	Chicago	9:00 P.M.
Saturday	April 24	Chicago	9:00 P.M.
Sunday	April 25	Chicago	2:15 P.M.
Tuesday	April 27	Kansas City	8:30 P.M.
Wednesday	April 28	Kansas City	8:30 P.M.
Thursday	April 29	Texas	8:30 P.M.
Friday	April 30	Texas	8:30 P.M.
Saturday	May 1	Texas	8:30 P.M.
Sunday	May 2	Texas	3:00 P.M.
Saturday	May 8	TEXAS	2:00 P.M.
Sunday	May 9	TEXAS	2:00 P.M.
Tuesday	May 11	Cleveland	7:30 P.M.

Wednesday	May 12	Cleveland	7:30 P.M.
Thursday	May 13	Cleveland	7:30 P.M.
Saturday	May 15	MILWAUKEE	2:00 P.M.
Sunday	May 16	MILWAUKEE	2:00 P.M.
Monday	May 17	Detroit	8:00 P.M.
Tuesday	May 18	Detroit	8:00 P.M.
Wednesday	May 19	Detroit	8:00 P.M.
Thursday	May 20	New York	8:00 P.M.
Friday	May 21	New York	8:00 P.M.
Saturday	May 22	New York	8:00 P.M.
Sunday	May 23	New York	2:00 P.M.
Wednesday	May 26	Milwaukee	8:30 P.M.
Thursday	May 27	Milwaukee	2:30 P.M.
Sunday	May 30	BALTIMORE	2:00 P.M.
Saturday	June 5	CALIFORNIA	2:00 P.M.
Sunday	June 6	CALIFORNIA	2:00 P.M.
Friday	June 11	Minnesota	9:00 P.M.
Saturday	June 12	Minnesota	2:15 P.M.
Sunday	June 13	Minnesota	2:15 P.M.
Friday	June 18	California	10:30 P.M.
Saturday	June 19	California	10:30 P.M.
Sunday	June 20	California	4:30 P.M.
Tuesday	June 22	Baltimore	7:30 P.M.
Wednesday	June 23	Baltimore	7:30 P.M.
Saturday	June 26	DETROIT	2:00 P.M.
Sunday	June 27	DETROIT	2:00 P.M.
Thursday	July 1	Milwaukee	8:30 P.M.
Friday	July 2	Milwaukee	8:30 P.M.
Saturday	July 3	Milwaukee	8:30 P.M.
Sunday	July 4	Milwaukee	2:30 P.M.
Saturday	July 10	MINNESOTA	2:00 P.M.
Sunday	July 11	MINNESOTA	2:00 P.M.
Thursday	July 15	Kansas City	8:30 P.M.
Friday	July 16	Kansas City	8:30 P.M.
Saturday	July 17	Kansas City	8:30 P.M.
Sunday	July 18	Kansas City	2:30 P.M.
Monday	July 19	Texas	9:00 P.M.
Tuesday	July 20	Texas	9:00 P.M.
Wednesday	July 21	Minnesota	9:00 P.M.
Thursday	July 22	Minnesota	9:00 P.M.
Friday	July 23	New York	8:00 P.M.
Saturday	July 24	New York	2:00 P.M.
Sunday	July 25	New York	2:00 P.M.
Saturday	July 31	NEW YORK	2:00 P.M.

ON RADIO:

Ned Martin and Jim Woods, with their knowledgeable and informative play-by-play, return for the third consecutive year as the Red Sox broadcasting team. All the exciting action of every game, home and away, will be heard on WMEX, 1510, as the station begins their first year as the new flagship station for Red Sox Baseball. The broadcasts will also be beamed throughout New England via a 50 station network, with all night games simulcast over WWEL-FM, 108, Medford.

Red Sox Radio Network

MASSACHUSETTS

Boston (Originating Station)	WMEX	1510
Greenfield	WHAI	1240
Orange	WCAT	1390
New Bedford	WNBH	1340
North Adams	WMNB	1230
Northampton	WHMP	1400
Pittsfield	WBRK	1340
Ware	WARE	1250
Worcester	WTAG	580
West Yarmouth	WOCB-FM	94.9

Blended Scotch Whisky. 86.8 Proof. Imported by Somerset Importers, Ltd., N.Y.

Johnnie Walker Red

In a league by itself.



Red Sox Radio Network

Fitchburg	WEIM	1280
Great Barrington	WSBS	860
Springfield	WNUS	1490
Medford	WWEL-FM	107.9

MAINE

Augusta	WFAU	1340
Belfast	WBME	1230
Biddeford	WIDE	1400
Calais	WQDY	1230
Ellsworth	WDEA	1370
Farmington	WKTJ	1380
Houlton	WHOU	1340
Lincoln	WLKN	1450
Lewiston	WLAM	1470
Machias	WMCS	1400
Millinocket	WMKR	1240
Portland	WGAN	560
Presque Isle	WAGM	950
Rockland	WRKD	1450
South Paris	WKTQ	1450
Waterville	WTVL	1490

NEW HAMPSHIRE

Berlin	WMOU	1230
Claremont	WTSV	1230
Franklin	WFTN	1240
Hanover	WTSL	1400
Keene	WKNE	1290
Loconia	WEMJ	1490
Lebanon	WTSL	1400
Manchester	WGIR	610
Portsmouth	WBBX	1380

RHODE ISLAND

Westerly	WERI	1230
Woonsocket	WWON	1240
Providence	WJAR	920

BITS AND PIECES

FIGURING BASEBALL STATISTICS

BATTING AVERAGES—Divide the number of base hits by the total number of times at bat.

PITCHERS EARNED RUN AVERAGES—Multiply the total number of earned runs by nine, and divide the results by the total number of innings pitched.

WON-LOST PERCENTAGES—Divide the number of games won by the total number of games played.

SLUGGING PERCENTAGES—Divide the total number of bases of all base hits by the total number of times at bat.

VERMONT

Brattleboro	WTSA	1450
Burlington	WJOY	1230
Middlebury	WFAD	1490
Newport	WIKI	1490
Rutland	WSYB	1380
St. Johnsbury	WTWN	1340
Waterbury	WDEV	550

CONNECTICUT

Hartford	WTIC	1080
Putnam	WINY	1350
New Haven	WNHC	1340

GOLD GLOVE TEAM—1975

1B—George Scott, Milwaukee
 2B—Bobby Grich, Baltimore
 3B—Brooks Robinson, Baltimore
 SS—Mark Belanger, Baltimore
 OF—Paul Blair, Baltimore
 OF—Fred Lynn, Boston
 OF—Joe Rudi, Oakland
 C—Thurman Munson, New York
 P—Jim Kaat, Chicago

Miscellaneous Awards

By The Sporting News

Player of the Year*—Fred Lynn, Boston.

Manager of the Year*—Darrell Johnson, Boston.

Executive of the Year—Dick O'Connell, Boston.

Pitcher of the Year—Jim Palmer, Baltimore.

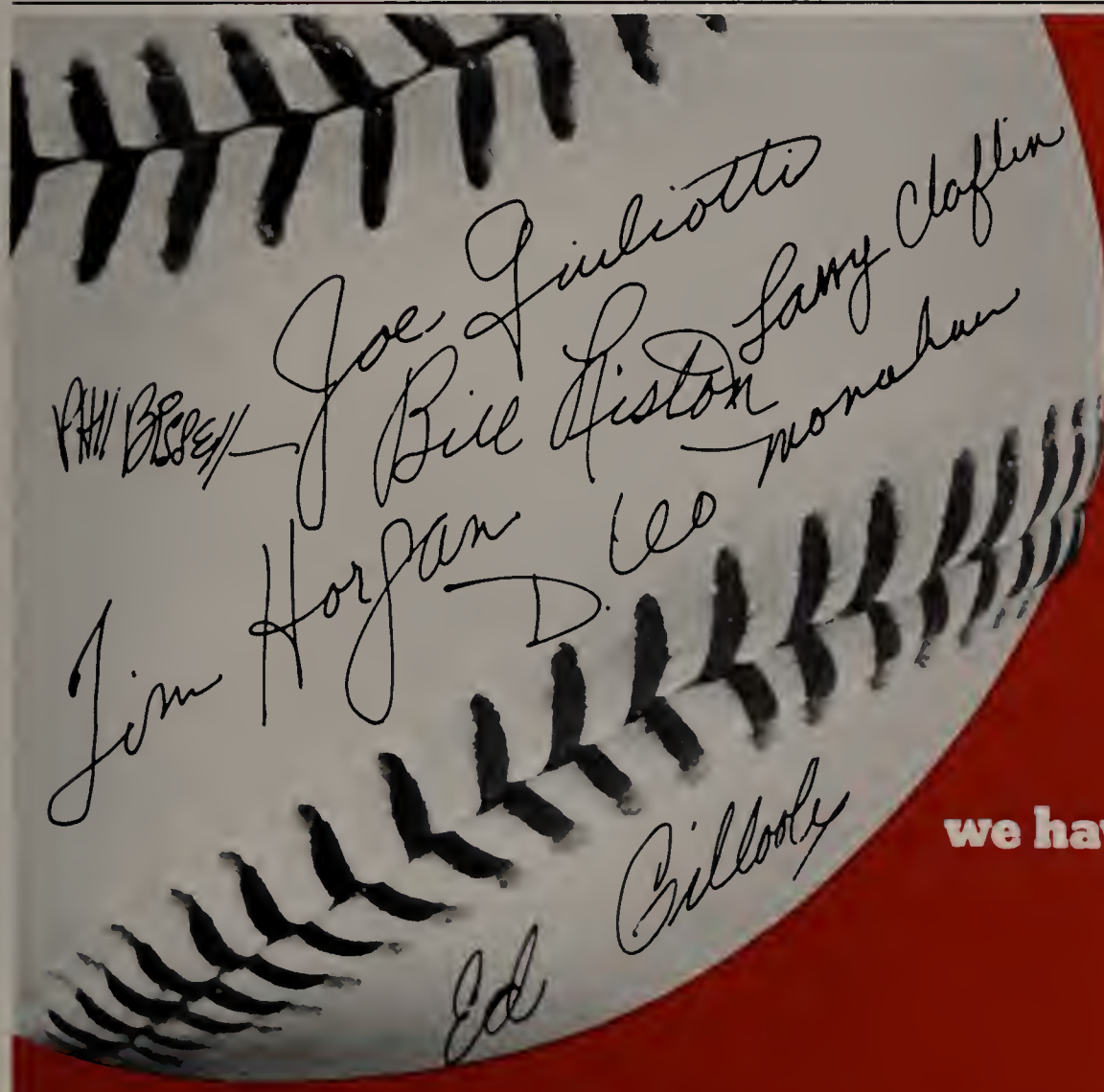
Comeback Player of the Year—Boog Powell, Cleveland.

Rookie of the Year—Fred Lynn, Boston.

Rookie Pitcher of the Year—Dennis Eckersley, Cleveland.

Fireman of the Year—Rich Gossage, Chicago.

*—Overall Major League Award.



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Tickets mailed to you on SAME DAY your order is received. Specify dates of games, number and price of tickets. Make check or money order payable to Boston Red Sox. Include self-addressed, stamped envelope and send to:

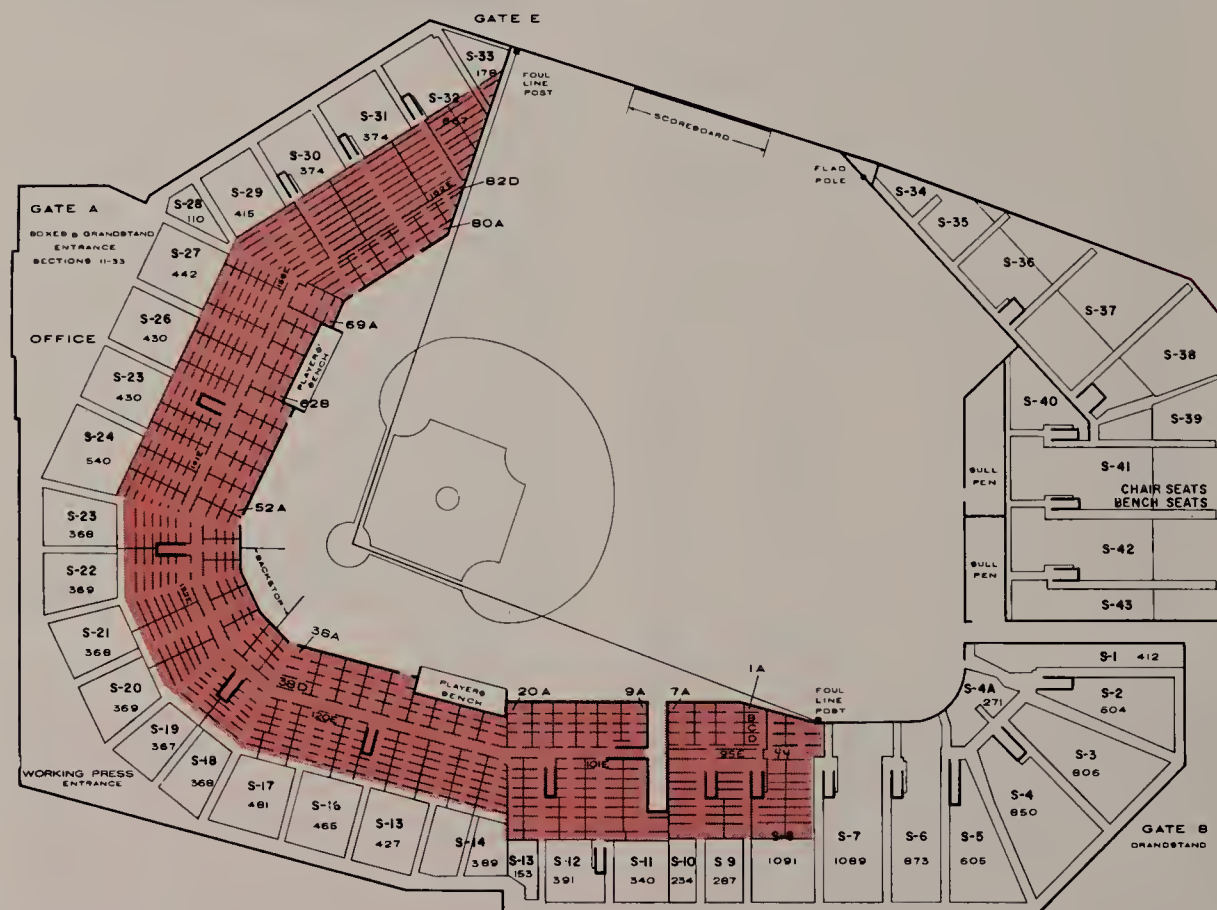
Red Sox Tickets
4 Jersey St.
Boston, Massachusetts 02215
(No C.O.D. or telephone reservations)

Tickets may also be obtained through All Filene's dept. stores throughout N.E.; G. Fox Dept. Store, Hartford, Conn.; Peter Pan Bus Lines, Springfield, Mass.

RED SOX TICKET PRICES

Roof box seat	\$6.00
Box seat	\$5.00
Reserved grandstand	\$4.00
General admission	\$2.50
Bleachers	\$1.50*

*Sold only on day of game



SPECIAL NOTE: For additional information call the Red Sox Ticket Office by dialing Boston 1-267-8661.

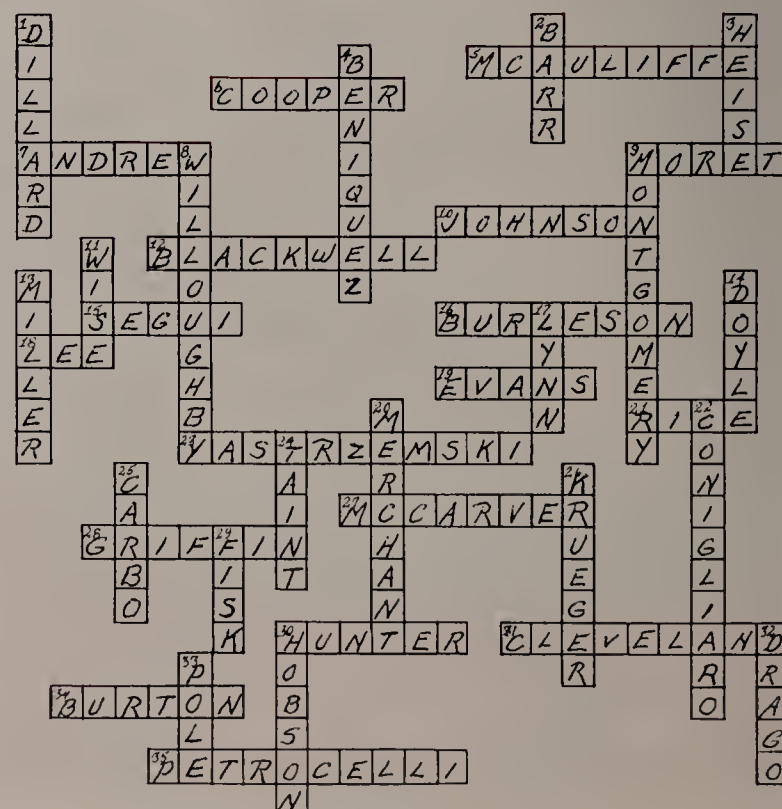
Soxpik Answers

(The correct identification of the pictures shown on page 37)

- Soxpik No. 1
Rick Burleson (age 2)
- Soxpik No. 2
Fred Lynn (1954)
- Soxpik No. 3
Jim Rice
- Soxpik No. 4
Cecil Cooper (age 10)
- Soxpik No. 5
Dwight Evans
- Soxpik No. 6
Jim Willoughby
- Soxpik No. 7
Dennis Doyle
- Soxpik No. 8
Rick Wise (age 15)

Soxword Puzzle Solution

(From page 42)



Soxational!
The Official 1976
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COLOR ACTION PICTURES
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Come to where the flavor is. Come to Marlboro Country.



Marlboro Red
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Kings: 18 mg. tar, 1.1 mg. nicotine av. per cigarette, FTC Report Nov. '75
100's: 17 mg. tar, 1.1 mg. nicotine av. per cigarette, FTC Report Nov. '75

Warning: The Surgeon General Has Determined
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